Boutique Hotels: Going for the Intimate and Personal Hotel Experience

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Article published on May 30th 2012 | Travel

People often have the negative impression that most hotels have a rather generic design and services. More often than not, this is true, as most hotels claim to have the best in terms of number of rooms (which they have plenty of) and in services (which are too standardized). With large hotels, it is practically impossible to receive the most personalized form of service or accommodation.

This is one reason why more people today are going for boutique hotels. The term â€œboutique hotelâ€• is used to describe hotels containing luxury facilities with an intimate or unique setting and with full service accommodations. Compared to multi-national hotel companies, boutique hotels often cater to individuals and focus on offering services in a comfortable, welcoming setting. Their most distinguishing aspect is their personal approach to guests.

Boutique hotels are popular because they are a direct contradiction of large hotel chains. While the latter are recognized by their hundreds of rooms and often bland, impersonal service, boutique hotels are smaller, allowing for more personalized services for their clients. Their ambience and amenities are tailor-fit to meet guest needs.

For travelers who want their hotel to be an integral part of their experience, space is important; thus boutique hotels make sure they have plenty of this. Unlike business travelers, boutique hotel guests want a place where they can just quietly bask in the idleness of the moment, and extra space is essential for this experience. Boutique hotels provide this space by reducing the number of bedrooms, thus allowing each room to have more space.

Boutique hotels are notable for their use of older, traditional buildings. In North America, for example, you will find that boutique hotel buildings are usually built from solid stone masonry, with colonial-era colonnades and stone balconies. This automatically distinguishes them from the larger hotels, which often sport huge, spacious lobbies with hundreds of guests. Their classical luxury and intimate appeal is what probably makes boutique hotels in downtown San Francisco a definitive choice for travelers.

A rule of thumb in hotel service is that the smaller the number of guests, the more personalized the service is. Again, this rule is most apparent in boutique hotels, as smaller guest numbers mean more time and attention to each guest. Boutique hotels in Japantown San Francisco make sure their staff can anticipate their guestsâ€™ needs and wants.

So, if you are looking for that personal and intimate touch to your hotel experience, the boutique hotels San Francisco CA have may be the best option for you. You can find out more information about boutique hotels on journeyetc.com and vacationpackages.org.

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