Why You May Have the Wrong Idea About Satellite TV Service

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Satellite TV service is rather mysterious to a lot of people. When the professionals come in and assemble a variety of boxes with blinking lights, string together endless yards of cable, plug in a dizzying array of adaptors, and perch a UFO-like satellite dish on your roof, thereâ€™s bound to be some confusion. This article attempts to dispel some myths, clear up some misconceptions, and give you some facts so you can make sense of satellite service.

â€œSatellite is so expensive! I could never afford it!â€•

Wrong. If you can afford cable, you can afford satellite. Better yet, satellite TV is actually cheaper than many cable television subscriptions. According to a report from MoveCities, satellite TV is significantly less expensive than cable TV. Some satellite service subscriptions are as low as $30, giving you the same amount of channels that you would get from a higher-priced cable subscription. It is true that satellite equipment is more expensive. However, most satellite users donâ€™t have to worry about paying for equipment. With nearly all satellite plans, equipment is provided for free.

â€œBut donâ€™t you have to have all kinds of extra equipment for satellite TV?â€•

Yes, it does require more equipment. The most familiar fixture of TV is, of course, the satellite, which will need a nice nesting place on your roof or somewhere with plenty of sky view. As stated above, this extra equipment is usually provided for free by the SSP. And you wonâ€™t have to worry about installation. That, thank goodness, is left to the professionals.

â€œI donâ€™t want to lose my signal if itâ€™s cloudy.â€•

Donâ€™t worry. Satellite beams can go through clouds, and your satellite will receive them just fine. Some customers report only brief periods of a faded signal, if any, and it usually happens only during those once-in-a-decade kinds of storms.

â€œI donâ€™t really care about equipment and price. I just want my channels!â€•

With TV, youâ€™ve got all the channels you need. There are over 200 channels available, which is enough viewing to satisfy even the most finicky customer. Besides, who really watches all 200 channels?

â€œIâ€™ve heard that the TV doesnâ€™t have as good reception as cable TV.â€•

This is a misconception, probably stemming from the early fuzzy years of the technology. Today, thankfully, this TV is 100% digital quality. Many cable channels still use analog signals, meaning that viewing quality can suffer. Satellite, on the other hand, relies entirely upon digital signals, giving you far better reception across the board.

If, by this time, youâ€™re thinking that TV service makes a lot of sense, youâ€™re probably right. Often, it just takes a few facts to set the record straight and to improve your decision-making.

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Columbus Kimber researched the most a common satellite TV misconceptions including buying equipment, service affected by weather and more. The DISH TV blog has the information you need about the a best satellite TV technology, options and more.

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