



Article Side

The role played by television news channels in shaping the society by [Annphilip](#)

Article published on June 8th 2012 | [Television](#)

We are living in a fascinating and moreover a high tech world. The influence of the media in our lives has increased dramatically over the past 5 decades with the development of the technology. No one can escape from the influence of the mass media. A recent survey shows that Americanâ€™s spend more than 4 hours in front of the television. The media and advertising have a big influence on their perception of reality. An individualâ€™s method of thinking and understanding of the worldly incidents are very much related to the different media programs. Thatâ€™s why the debates on the mass mediaâ€™s influence on the thought process of common people are going in controversial levels.

Newspaper is the first media that provided a different type of news to this media rich society. Then came the telegraph, television, Internet and mobile phone. Though there came technology rich applications, still now newspapers and televisions are the publicâ€™s favorite. Early morning they prefer to have a cup of coffee, while browsing through different news channels. There are people who read newspapers and watch TV news on a synchronized mode. One of the great advantages of media is the wide coverage. News coming on different electronic media will reach around the world within no time.

As the standard of living in the country is rising at a medium pace, people find themselves immersed in digital cables and high speed Internet connection. Itâ€™s the urge to acquire more that give space to the introduction of more and more Internet applications and hundreds of new channels.

As the entertainment needs of the public are going like a space rocket, more companies are entering into the entertainment arena. The top gun entertainment service providers that offer incredible services at affordable rates include Dish TV.

As crystal clear picture quality is the promise from the Dish TV, the argument between the superiority of the cable and satellite television is really pointless. The glaring features of Dish TV packages are high resolution HD channels and diversity of international programming. While cable TV providers recommend packages with low monthly fees as the introductory offer, Dish TV has a different approach. They donâ€™t misguide customers with tempting offers and hidden fees. Most of the packages offered by Dish TV help customers in saving money in the long run.

If you are a movie freak, the Dish TV packages give opportunities to view hundreds of movies every month in the HD format. The pictures with movie theatre quality stop you from booking for movie tickets. Invite your friends to the house and enjoy watching movies with crystal clear picture quality. The demand for international programming is gaining wide demand in the U.S. In order to satisfy the honorable customers Dish TV is giving more than 170 channels in about 28 different languages. As Dish Network doesnâ€™t believe in promotional pricing, the deals and rates are transparent.

The quality plays a big role and Dish TV has that overall appeal. Watching HD news channels will give a feeling that they are lively actions. Watching half hour news itself will give information about sports, politics, weather, medical field, economics and education. Donâ€™t you think the rising competition among the news channels is giving more benefits to the public? It is because of the competition the channels are covering more interesting and tempting news about the society. The role of media in building a society is crucial. As education and information are two important keys towards the progress of a society, both the electronic media and the print media have the ability to provide it.

Article Source:

<http://www.articleside.com/television-articles/the-role-played-by-television-news-channels-in-shaping-the-society.htm> - [Article Side](#)

[Annphilip](#) - About Author:

Ann is a freelancer. She is interested in writing about television news channels and its impact on the society. The enthralling a [Dish TV Packages](#) can inspire anyone's interest in subscribing it.

Article Keywords:

Dish TV Packages, Dish TV, News channels

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!