The future of Indian TV serials by Chris Luke

Article published on July 25th 2012 | Television

Evolution of Indian TV serials

Remember those good old days when Indian TV serials, telecast on Doordarshan, were the buzz? Since then, the television industry has developed remarkably to entertain TV audiences with a wide variety of programs. Long gone are the days when people enjoyed Saturday nights by watching their favorite TV program on Doordarshan. No doubt, Doordarshan dominated the small screen and entertained a massive crowd. With the introduction of satellite TV, the small screen entertainment saw an entirely new dimension. Advancements in graphics increased the scope of TV entertainment further. Today, Plasma and flat screen TVs ensure that people get a chance to watch their favorite TV programs in HD.

Evolution of different channels

Star Network, Indiaâ€™s most popular network of TV channels, changed the pattern of Hindi TV serials on TV. Infact, after Doordarshan, it was the Star Network who dominated the TV channels. When the channel was about to shut down, just because of lack of impressive content, new TV serials were launched by Ekta Kapoor, daughter of veteran actor, Jeetendra Kapoor. Sheer timing, the set-up and a plot of different stories, attracted the TV audiences. The Hindi serials, telecast on all channels of the Star Network, turned around the fortunes for small screen entertainment.

Since then, there was no looking back as many new channels came up with their daily soaps, family dramas, reality TV programs, dance and singing competitive shows. Currently the Indian TV sector has come up with hosts of channels and a wide range of Hindi serials are being shown. Long gone are the days when one had to be satisfied with programs that were telecast on national TV. Today, cable TV and set-top box has given the TV audience plenty of serials to watch.

The future of Indian TV programs

Today, the Indian TV serials are not limited to daily soaps, family dramas and comedy. Reality shows, dance competitions and game shows are currently, the most liked programs. After the success of â€˜Kaun Banega Corepatiâ€™, â€˜The Great Indian Laughter Challengeâ€™, â€˜Das Ka Dum Bossâ€™, many other reality programs were telecast on popular TV channels. â€˜Satyamev Jayateâ€™ is currently touching the hearts of the residents. When popular Bollywood actors like Amitabh Bacchan, Sharukh Khan and Amir Khan hosts the Hindi TV serials, no doubt, a large crowd is bound to be attracted.

With the success stories of Indian TV serials in the last two decades, the channels are all set to do big business in coming years. It is rightly said that, â€˜a movie in the theatres might last for a week or two but the serials on TV last for years.â€™ Today, people love to get entertained through 30-minute serials that are shown on TV. As it is important for an actor to step out from the routine, many superstars of the movies try to make their first appearance on TV. As new serials with big star-casts are telecast every year, the audience is truly entertained.

Article Source:
http://www.articleside.com/television-articles/the-future-of-indian-tv-serials.htm - Article Side

Chris Luke - About Author:
Star Plus, Indiaâ€™s leading TV channel, telecasts all different Hindi serials. Watch your favorite Indian TV serials with sentiments and family dramas or get entertained with a reality show.

Article Keywords:
Hindi serials, Indian TV serials, TV serials

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!