Importance of Television in the Improvement of Society by Stuart Owens

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The impact of television cannot be under emphasized. In fact they are the single largest influence on the society,

especially the younger generation. In fact the television has changed the way we speak and interact with others, and

even the way we dress and what we consume. Generally it has had a positive impact; news and information travel

faster, produces less strains outdoor and even help shape the minds of the young and old alike. But like all modern

marvels, television has unwitting produced too many crimes and seem to be aiding in the disintegration of family values. But one must learn to live with it. There is no other way out. Television packages like Cox Communications delivers wide range of programs that meets the interests of all age groups.

Quiz shows, experiments in math and science, competitions, exam tips and even lectures for students all of agegroups, from the kindergarten to college students- the television can no longer be called the â€˜idiot boxâ€™. There are plenty of programs hosted by senior and brilliant teachers that explai a difficult a tough topic and make it loo easy and effortless. You donâ€™t have to force your kid to attend summer school anymore. There are even individual channels dedicated completely to education. These channels telecast shows that use plenty of videos, and practical examples that your child fails to receive in school. Besides, there are channels like Discovery that telecastextraordinary and extremely innovative programs.

How can television influence a society in a positive way? The television in todayâ€™s society has become one of our

most basic resources of information. People give their positive and negative reaction based on the news they hear

and watch on television. So, television has the potential to unite communities, provide information to allow

cultural, social and environmental change. In the education area, television plays a key role in giving valuable information and announcements. That means on a daily basis, television keeps us informed with plenty of helpful information and lots of entertainment. So we can say that television has the potential to alienate and de promote aggressive and negative behaviors of people.

Television is not only the biggest source of entertainment for elder, but also for the youngsters alike. Though it keeps them occupied, they also get influenced with what they see on the television. All of us might have heard about incidents like a small kid jumping down from his apartment asking superman to save him or a kid trying to fly like spider man. It is important for parents to monitor what their kids are doing. Since they get influenced with what they see, television programs that provides both entertainment and education can be a good influence on the kids since they absorb knowledge like a sponge!

The basic disadvantage on TV especially on the society is that there are a lot of violence shown in movies and

programs. Watching these violent acts could instigate young people especially children to try them in real life.

There have been several cases in US especially the mass shooting in schools which is a clear and excellent example.

Watching various violent movies gave these children the idea and methods to kill people? Why? It is basically

because these movies and programs show that doing violent act is only the feasible solution of taking revenge. Since

children are young, they cannot distinguish the difference between a good and bad act and behavior.

Now we know that with the help of television we can get more information about the society. Sometimes I even feel it is going a long way when we read the newspaper, while we get updated news about the current happening through our televisions itself. However, this does not mean that reading newspapers is simply waste of time. However, most of the TV programs portray different life styles of people. Most fashions of people change by watch programs on ourtelevision. However, in spite of few negative impacts, this has drawn the attention from more people. While we have most of these news channels we can sometimes conclude that television programs go in hand with the society.

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Being a freelance writer and active blogger, I like to share my thoughts with the rest of the world and to source out some home entertainment service and packages like the one offered by a Cox Communications

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