What is Cinema 3D TV from LG Electronics?

by Barry Knightly

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3D TV first came into our homes in 2010 and in 2011 LG pioneered Cinema 3D technology.

As it stands, LG is the only manufacturer offering passive and active 3D.

Whilst they are offering consumers a choice, following a survey that showed 88& of viewers preferred the passive Cinema 3D experience to that of the active 3D, they decided to focus on Cinema 3D.

Cinema 3D

Using polarised glasses, weighing only 16 grams â€“ almost half the weight of conventional 3D glasses â€“ users are provided with a comfortable 3D viewing experience in home-appropriate screen dimensions ranging from 32 inches to 55 inches.

When you buy a Cinema 3D TV, you are provided with an extensive seven pairs of polarised glasses, with extras pairs costing only Â£2 each.

The frames are ergonomic and designed with your viewing pleasure in mind; lightweight and comfortable, they do not require batteries, charging or synchronisation with your Cinema 3D TV.

With several polarised glasses, it means that friends and family can enjoy the magic of 3D TV together in its stunning full HD capacity.

Clarity

The Cinema 3D TV is more than two times brighter than other conventional 3D monitors, by way of using LGâ€™s 3D technology, you are provided with brighter and clearer images.

This technology is able to counteract any dimness that can occur within 3D images through a special, thin film that covers the screen. In addition, the 3D monitors also produce exceptionally clear and vivid images in 2D.

Energy Saving

With LGâ€™s Super Energy Saving technology, the Cinema 3D TV uses a lower power consumption compared to that of LED and CCFL monitors, without any image loss â€“ saving you energy and money.

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Barry Knightly - About Author:
Barry Knightly is a fan of a 3D TV.

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