The Impact of Telecom Industries over the Years by Mark Bennett

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Nowadays, telecom Industries are making a huge impact. Whether it is cell phones or home phones, they have advanced in technology and brand. In todayâ€™s competitive market, many of the telecom companies are going head to head in the race to achieve market dominance.

Some of the telecom industries are trying out new technologies and software to improve their services. Seriously, telecommunication is very important in our need to communicate. Communication has become necessary in todayâ€™s scenario. Among the multiple ways to communicate like letters, memos; the options are unlimited.

With the advancement in technology, telecommunication has become faster, cheaper and less complicated. This has attracted and appealed to many people that many of the telecommunication companies are catering to the needs of the people as a way of market dominance. A great change from the previous idealistic view of gaining profit. It does not mean that telecom companies are not interested in earning profits. Seriously, this is not a free society. Even the CEO and the investors of these companies need to get back the returns from their investment. At least the amount invested by them.

Basically many telecom industries do want to earn profit, but it is their secondary goal after customer satisfaction. During the past decades, majority of telecom industries have come to realize that profit along with customer satisfaction gives a good hold in the market. It has in return helped in improving the goodwill of the company.

Now most of you know that by improving the goodwill of the company, the profit increases and the investments increases. This naturally results in getting higher returns on the investment. So nowadays, more people are inclined to invest in the stocks and shares of telecom companies. They have an assurance that at least they would not get loses and get back the investment they have made.

To improve or you could say that to gain a dominance in the market, telecom companies have revolutionized their technology. Technical advancements like optic fiber and satellite telephones have emerged as beneficial inventions for the people. Especially optic fiber cables have become a massive hit among the people. Using the optic fiber cable, the information transfer rate is high and there are less chances of messages being disrupted. You can say that the optic fiber cable is a state of an art technology. Many telecom companies have already started using it.

One thing that makes optic fiber cable stand out among the copper or the old fashioned one is that this technology is quite easy to use and efficient. There are less chances of any repair or maintenance required in case of optic fiber cable. Nowadays, many of the telecom companies have started to venture into cable, internet services. This strategy was started by cable companies in the form of offers like Dish TV Offers. Frankly, it is a mind-blowing business strategy. Everyone knows that internet and cable TV are the basic necessities of life. When you get cable, internet, and phone from one company, it is like candy for a small child. What it means is it will be irresistible.

Telecom companies have started providing these services in two and three bundles. You can get cable TV and phone connection or internet and phone connection as two bundle service. It is quite advantageous as you neednâ€™t be bombarded with different bills every month. You get the charges for the cable, internet and phone in a single bill. What more could you ask.

Do you know that the hiring rate in telecom industries is tremendous? Seriously, it has enhanced in a great manner and huge extent over the past decades. Many of these companies have expanded their technical departments. Various new technical departments have started to crop up like research, development, exploration, and electronic circuit. In terms of career, it is quite innovative and challenging.

Frankly, it can be true to say that telecom industries have made a significant impact in the past decades. This impact has enhanced our lives and in the future it could even get better.

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Mark is freelance writer and columnist. He has written many articles on technology, telecommunication industries, cable TV, etc. Most of his free time is spent on surfing the net to collect information on technology, gizmos and various offers of service providers like a Dish TV Offers.

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