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Nikon is a well-established name in manufacturing of high-end digital cameras. Launch of Nikon Coolpix S30 is another exceptionalness of the quality it offers. Comprising of 2.7 TFT LCD with anti-reflection coating and 10.1 Megapixel CCD Image Sensor provides up to 4x digital zoom. The EXPEED C2 Image Processing Engine makes clicking pictures fast by increasing mechanism speed. It includes 10 optimized scene modes for taking pictures at ease. Further, you can even record functions with its 720p movie recording featuring electronic VR vibration reduction for still videography. With this camera you can develop your photography skills shoot close-ups, shoot under water, highlight colours, take soft pictures and also create effects in your clicks. Though it offers this much of features, yet Nikon Coolpix S30 price in India is tagged reasonably.

Sony Cyber-shot DSC-TX200V features 18.2 Megapixel Exmore R CMOS sensor lens with extra high sensitivity technology for enhancing low-light shooting capabilities. Its F3.5-4.8, 5X optical zoom lens, equivalent to 26 - 130 mm provides optical image stabilization with "active" mode for extra shake reduction when taking videos, Ultra-compact body with reinforced glass front panel is waterproof to 5 meters, freeze proof to 14F, and dustproof. Further it comes in silver, red and violet body encircled with 3.3-inch touchscreen OLED display with over 1.2 million pixels, point-and-shoot operation, scene-selecting intelligent auto mode. The new clear image zoom feature gives you 2X of nearly lossless digital zoom without having to lower the resolution. More features it includes are handy anti motion blur, backlight correction HDR features, fun features like picture effects, sweep panorama, under water shooting, 3D still recording, full HD video recording at 60p with stereo sound and many more. Sony Cyber-shot DSC-TX200V price in India is approximately 25,000 INR.

Samsung, after gaining huge popularity in its mobile section is now turning into manufacturing of digital cameras. Samsung DV300F features dual view cameras that are convenient front-facing LCD screen for taking easy self-portraits. This digital camera incorporates a new upgrade built-in Wi-Fi. The addition of Wi-Fi to the DV300F will allow the camera to directly upload photos and videos to Picasa, Facebook, Flickr, and YouTube. Moreover, photos can also be wirelessly transferred to a home PC and to cloud storage services such as Microsoft SkyDrive. The camera itself offers 16-megapixel resolution, 5x optical zoom, and a 25mm wide-angle lens. The addition of Wi-Fi is a worthwhile convenience--one that helps narrow the features gap between point-and-shoot camera like the DV300F and smartphones. Samsung DV300F Price in India is high but it offers better build quality and low-light photo performance.

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