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Today, tech-world is abuzz with social computing since its inception. Also known as Enterprise 2.0, the social computing helps an organization run smarter, faster and better. It is the source of getting interacted that always keeps you in touch with the whole world. As is known to all that the tech-circle is having a large number of social networking sites that have already made a niche in the web world & sometimes create havoc for the users. Whether, it is small sized organization or big sized organization, almost all types of organizations today want to be live on these social networking sites. By being live on these SNS, they believe in showing their muscles of social computing and make their working environment socialized.

As a powerful ECM (enterprise content management) and collaboration platform, SharePoint provides us with a leg up. Thanks to its collaboration power and efficiently running ECM, itâ€™s quite natural to lace it with social computing. In spite of everything, social computing and more specially collaboration could have a leading role to play and boost SharePoint. Below are given some ways that helps augment SharePoint with social computing.

â€¢ SharePoint My Site: -My Site on SharePoint is a very good starting point to pull people.

â€¢ SharePoint Blog: - Blog works as a pioneer of socialization, and in SharePoint, they do play lead role.

â€¢ SharePoint Wiki:- Suffice to say the wiki is another pillar of social computing, especially taking into account Wikipedia and Wikileaks

â€¢ SharePoint Forum: - SharePoint forum is another nightmare. If you are a big fan of Stack-Overflow, I am sure you already know how SharePoint forum is.

Community Kit for SharePoint is a Web 2.0-style add-on, which is meant for enhancing what is already in there, says Microsoft's SharePoint blog. The latest add-on also comes integrated with templates for augmenting a blog's look, better wiki tools, and a tag cloud feature. The notion of incorporating Web 2.0 technologies from social networking feats, blogs and wikis in businesses has been getting attention of all and sundry for last couple of years and is sometimes regarded as "enterprise 2.0."

Conclusion

This is a clearly comprehensive product line, to be availed via the Microsoft Office tools that lots of people are conversant with. However, taking into account the scenarios that Derek Burney, the GM of Microsoft SharePoint tools and platforms, detailed about firms that are collaborating with outside partners, a customers, and other affiliates, an open question is how good Office as well as SharePoint are capable of working with non-Microsoft environments for collaboration.

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