# Smart Phones - Countless Multimedia Features and Unbeatable Performance by Anoop TU

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The world of mobile phones is now crowded with smartphones. Smartphones now occupy the major market share. Smart phones are those phones which provide you with countless multimedia features and unbeatable performance. Smart phones are based on software that enables the user to customize it with thousands of applications. These applications include multimedia players, social networking applications, games, internet browsers, life style, news, and it goes on and on. You may find applications based on anything you look for.

The two major smartphone operating systems are apples ios and Googleâ€™s android platform. Being rivals in the mobile world application development based upon these two platforms has now provided a new window for application developers.  Many companies are now targeting these specific devices as their area of application development. The need for application is now so vast that iphone application development offshore is now being done. This helps many companies in India to make a separate division that is especially made for mobile application development. Smartphone application development India has come up with innovating ideasfor new applications for smartphones based upon ios and android. IPhone application development India provides the major applications in the iPhone.

Android is open source software that is what made it so famous and largely accepted among the users. It is the most used mobile OS in the world. More than 60% of mobile phones that are now sold on the market arepowered by android. Android is the best and most preferred not only among the customers but also for the application developers as well. The flexibility and ease of use helps the developer to build vivid applications accompanied with the latest technology. Android application development India provides with differentiated software for android devices. Skilled developers with latest available technologies will give you a variety of software and other applications for your android devices

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