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PHP Development for Secure, Reliable and High Performance Website by Alex Franklin

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Today, internet has become the most important part of peopleâ€™s life and websites are the core essentials of the internet. People are always in search of products or services that are useful in their daily life and the most common place is the website. Though nowadays, almost every company has their own website. The reason behind this is to spread their business all across the local as well as international markets, where they can display their products and services effectively to their probable customers. However the problem arises when the website demands safety, reliability and performance. This is where PHP comes into the picture.

PHP (Hypertext Preprocessor) is a cross platform, open source server side scripting language, which was originally developed for the purpose of web development to create dynamic web pages. Influenced by programming languages such as C, C++, Perl, Tcl and Java, PHP offers the developers with CLI (command line interface) as well as GUI (graphical user interface) for the purpose of PHP development. PHP development includes dynamic websites, web applications, ecommerce websites, online stores and catalogues, CMS (content management system) and much more. Compared to Microsoftâ€™s ASP.net, PHP development has become so popular that it has been used by as many as 20 millions websites on the internet. Let us go through some of the PHP development features that make it popular all across the world and especially in Australia.

Features of PHP development

a. Open Source â€“ PHP is a free software and bears the PHP license, meaning that deploying PHP development project will ensure low execution cost as well as low maintenance cost.

b. Integration with databases â€“ PHP can work flawlessly with any open source database such as MySQL, SQLite, SQLite3, Postgre SQL as well as closed source databases such as MSSQL, IBM DB2, Paradox and much more.

c. Qualified code â€“ PHP is influenced by matured languages such as Java, C, C++, Perl and Tcl. And in addition to this, it has been developed and maintained since 17 years. This ensures that PHP bears the matured and qualified code.

d. Well accepted with CMS â€“ bearing a highly matured as well as support for several databases, many content management systems such as WordPress, Drupal, MyBB, Joomla, etc. uses PHP as the core.

e. Frameworks â€“ PHP supports many frameworks such as web application framework, content management framework, library / components framework, etc. This makes the PHP development tasks easy for the developers.

In addition to this, there are several other features of PHP development which ensures that any website developed with PHP are safe, secure, reliable as well as delivers high performance. Furthermore, the probable customers who are seeking for products and services can easily find and access the required website. This is the reason why PHP development is so popular with the website development all across the world.

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