Article Side

Organization of a Typical Web Development Company by Tommy Welgone

Article published on November 29th 2011 | Technology

Internet technologies and web development company, are becoming more developed and complex, and have reached the point where they no longer possible for one person to effectively manage a relatively large project. So let's look at what the staff is now a 'must' for all professional web development companies.

Web Designer

A web designer is basically an artist and expert in usability generally decide how the website will look. He is responsible for web layout, fonts, backgrounds, etc. Some companies tend to have a specialist all-in-one is a designer and developer, but the truth is that professional web design requires a lot of creativity, while Web development company is more of a technical skill, so it is best to have two different specialists, one for the design and the other for encryption.

Web Developer

Web developers are people dealing with all the necessary code for you website to actually become real. For more complex web sites must be at least two specialists in different front-end and back-end developers. Back-end developers are primarily concerned with databases and algorithms, part of the web page a user sees, and front-end developer according to the web page that users see. This includes animation, coding designers around what he called the web, and data visualization back-end for the user.

SEO Specialist

SEO specialist deals with the optimization of web site's visibility by search engines. Not all web development companies offer SEO services to their customers, but to take your project from an idea of a successful business tend to have at least one such specialist.

Content Manager

Some web development company that specialize mainly in the technical problems of creating web sites may not have a specialist, but companies that offer a wide range of services often have a content manager or the writer. A content management system controls the quality of the content presented by the writers of content and distribution of articles or other content that has to be written by a team of writers. Both CMS and the writers should be well aware of SEO, especially the principles of keyword optimization.

Project Manager

Its main function is to manage all organizational aspects such as deadlines, etc, but can also serve as a liaison between a client and the web staff working on the project company. The only case to avoid that this link is when you deal with a web designer. When dealing with design issues, it is better to work directly with the designer to include an extra and unnecessary link in the conversation.

As I said, some companies may combine several functions in one person, for example, a content manager can be a specialist in SEO, web designer or developer can be a front-end, some companies may have some of these specialists at all as they only specialize in the design, or only in the design and development without SEO, and some companies, usually larger, have more

specialists, such as those related to the development of mobile applications so that people can use their website as a mobile application, etc. In general, the number and type of specialists in each company is dependent on the size and specialty of a particular company.

Article Source:
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Article Keywords:
web development company, web development, web development service, web development agency, web marketing company

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