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Mobiles are no more the means of making and receiving calls and messages. Technology upgradation has turned this small communication gadget into profit yielding unit with the use of correct and select mobile applications.

There are many industries that have cashed upon this technology and started their business in mobile application development. Mobile like Android phones, Samsung Galaxy range, Apple iPhone, Nokia S-series, RIMâ€™s BlackBerry are making revolutions in the market not because these are stylish and appealing but because these offer numerous applications which are useful for personal and professional life.

Mobile application to integrate business: Companies are integrating their departments and inter-departmental activities through exclusive mobile applications. These apps are helpful in tracking the current status and past record of sales of that Company. HRM portals are developed as mobile applications to judge the performance of employees anywhere in the country. This app is especially useful for those units who have their offices all across the nation or has global representation.

Mobile applications for doctors: Exclusive mobile application development for doctors has enabled doctors to treat their patients even though their patients are not physically present in front of them. These are applications to gauge the status of health of a particular patient. Some mobile applications are developed to gauge the heart rate and other critical conditions of the patient and enable fast treatment.

Websites exclusively for mobiles: Mobile application developers are developing websites which are compatible with defined platforms. Websites were developed to run on laptops and desktops. There is a great difference in developing a website for computers and for mobiles. Operating-system specific websites are developed to give a real-time experience to mobile users. Mobile applications are configured as per mobilesâ€™ operating systems.

Mobile applications for bill payments: Mobile application development is not limited to business alone. Users take advantage of mobile apps to pay their electricity, phones, grocery and other utility bills.

Mobile application development is a vast field where software developers gain expertise in specific operating system and develop mobile application exclusively for that system. In some cases, mobile apps are integrated with other operating systems with proper changes in coding and development.

Mobile companies have their exclusive mobile appsâ€™ websites where mobile customers get free as well as paid applications to download and use. Alternately, mobile users can download these apps from the net or get their information from mobile stores. Maximum people who have the purchasing power and will to use this powerful technology make use of mobile apps in yielding business for their enterprise and make them successful, working from any part of the world.

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