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Meitrack Shinning Future with New Brand MeiGPS by [Meitrack](#)

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“Seeking for her thousands times in the crowd.” This is a sharp expression, also, the human’s yearning and craving. Shenzhen Meiligao Electronics Co., Ltd officially announced the new brand “MeiGPS” GPS individual and vehicle tracker that focus on domestic market at the 6th floor of Four Points By Sheraton Hotel in Futian District, in August 2010. This new brand will provide precise and real-time tracking service to the worldwide as “Meitrack” products always did. Since founded in 2002 Shenzhen Meiligao Electronics Co., Ltd has become one of largest amount of export volume of GPS tracker in Shenzhen during 8 years. What can we learn from its history to win in the fierce competition of GPS industry?

The very original Meitrack was craved out in NO.258, 2nd Road, Puxin Industry Area, Shek Pai Town, Dongguan.,and the Meiligao Mansion is located there. From the beginning 12 staff to a more than two hundred staff now, the headquarter firstly transferred from Dongguan to Shenzhen International Electronic and Technology Building, now it’s again moved to Sheraton Hotel(office photo). It’s an undeniable fact that one of Meitrack’s advantages is that it can attract lots of excellent R&D talents and engineers to strive for future together. The rapid development of Meiligao is inseparable with its unique advantages of superiority of R&D, design and service.

1 The highly innovative R&D team

15 GPS software and hardware engineers in Meiligao, all of them are aiming at tracking development. Meitrack works out a new kind high stability and accuracy product every quarter with the high standard and efficiency request by the team. Since Meitrack launched the classical car-carried model of VT300 and VT310 which are very popular with customers at home and abroad, also, the export volume exceeded tens of thousands every month. The newly published “Meitrack” MT1 is a kind of classical personal tracking locator which is improved on the basis of MT88 and synthesized its high performance. Meiligao has the copyright to all these models including: independent intelligent property right, telecommunication agreement and design patent. The MS02 is according to mordant online real-time tracking positioning platform which is developed by Meiligao independently. Also received the consumer’s consistent good reputation, it provides user management, real-time tracing, remote monitoring and alarming etc. various functions serves to customers.

2. Elegant and Practical Appearance Design

In 2008, Shenzhen was awarded as “World Design Capital” by the United Nations, it makes people get a deeper understanding of its charm of design and commercial value As the GPS tracker manufacturer who is aim at the global market, every product of Meitrack is designed by senior designers. Emphasize on taste, elegant and practical, Meitrack is continuously launched models like GT series, MVT series and MT series, all evoke strong repercussion of the market because of their core competitiveness. The first design of “MeiGPS”--MT1 is outstanding, charming and amazing.

3. Professional and Timely Technical Support Team

Meiltrack pays great attention to customer’s technical support service. 5 domestic technicians have at least 5 years working experienced in GPS tracker, with powerful R&D team, clients should take easy with products safety. Meanwhile, stability and quality, professional technical service can help Meitrack to have more quality clients, such as China Mobile, Daqing oilfield. Shandong Laiyang Public Coach Group and many state-owned enterprises. In the coming future, if you find the

Meitrack's tracking from pandas, don't be surprised, because Meitrack is now negotiating with Sichuan Wolong Giant Panda Protection Research Institute, and this project will get started soon.

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