LG UK Makes the Smartphone Fun Again by Barry Knightly

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In recent years, the mobile phone market has come to expect more and more their devices.

No longer just a phone, this device is a hybrid of everything from personal planner to camera, to web browser to social media networking.

Compared to five years ago, the technology market is saturated with mobile phones offering you more than just conversation, with Appleâ€™s iPhone, the Android and HTC leading the way, here we take a look at LG UK, and what they offer in terms of competition.

The LG Optimus 2X

The worldâ€™s first dual-core smartphone, powered by Android 2.2 â€“ this is the latest addition to the LG Smartphone family.

Fast Performance

The LG Optimus 2X offers an improved and faster performance, thus a more comfortable Smartphone user experience compare to that of other mobile devices; whether that be whilst web browsing, downloading applications or general multitasking.

Using a Tegra 2, which is NVIDIAâ€™s mobile dual-core processor that runs at 1GHz; web browsing is faster as compared to any other Smartphone with a single core processor running on the same clock-speed.

With this device, consumers can also experience seamless multitasking between various applications and instantaneous touch response, making for a much more comfortable user experience.

Capture

As expected, the Optimus 2X is packed with the latest features including an 8 MP camera with full HD 1080p video playback and recording.

With the 8-megapixel camera and LED flash, as well as the front facing 1.3-megapixel camera for video calling â€“ youâ€™ll never miss a moment.

Photo and video content can be easily played back using the HDMI interface [cable]; simply connect the Smartphone to a HD TV to view your content in full HD instantaneously.

Play

Something unexpected of which Optimus 2X offers is a gaming experience.

Due to its use of a Tegra 2 - NVIDIAâ€™s mobile dual-core processor - gaming performance is faster compared to any other Smartphone. It also allows users a console-like gaming experience with vivid graphics and 9 axis gyro sensor controls.

Using the HDMI cable you can connect the Optimus 2X to a compatible HD TV for the ultimate

gaming experience.

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