Article Side

LED Market in China 2011 by Bharatbook

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LED market in China is expected to see huge growth in the future. Rising demand for environment friendly lighting source supported by economic development along with major development in technology will boost the demand for LED in China.

The report begins with an overview to the LED industry in China covering the market size and growth. It then discusses the various segments in which LED is widely being used with region-wise as well as usage-wise market segmentation. It includes information about the cost breakdown of the LED lights. The major characteristics, the value chain and processes have also been covered. The EXIM market has been covered including total exports and imports with segmented share by country.

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An analysis of drivers and challenges explains the factors leading to the growth of the market and include localization of chip manufacturing, growing demand among consumer goods, huge foreign investments, banning of incandescent lamps, longer life span, low energy consumption, and environment friendly. The key challenges identified are overcapacity and technology issue, and high initial cost.

The government policies have been highlighted and include the 10 villages 10,000 lights program, 1000 village solar LED lighting plan, support programs of the central government and local government to promote LED lighting in China. It includes the initiatives being taken by the government of China which is looking to restructure the market, introduce various lighting programs and offer subsidies to the manufacturers and end users.

The competition section provides subscription a brief profile of the major players which includes a snapshot of their corporation and financial performance, providing an insight into the existing competitive scenario.

Market Research Report

For more information kindly visit :

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