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Kindle Fire: More than just a Tablet by [Daniel Brooks](#)

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When the Apple launched its tablet pc in market, it was one of a kind hence it maintained a monopoly in the market, but Amazon had different plans. So Kindle Fire was launched but with a price tag which everyone could afford and that is less than half of the price of an ipad. But it was not just the price that made its way to success. There were many other factors also involved that led Kindle to make its own niche in the market.

Some of them are as follows:

Unique Design:

The kindle is not a fragile device which needs extra care, the reason behind it is the material used which is 30 times harder than plastic. So, just be carefree from those bumps and scratches that wears out other devices and makes the device shelf life shorter. The screen of the device is bright with fast responsive touch screen. The screen size is the plus factor as it is perfect for reading it is neither too big nor too small, it is just perfect. As it fits in the hand and is very comfortable, so that you can carry it anywhere you want and read your favourite book in whatever position you feel comfortable.

Useful Content:

You can listen to more than 17 million songs available at Amazon's cloud, also you can download your favorite book and magazine with audio and video interaction from the Amazon store. Not only this, you can make use of more than 10,000 apps in the Amazon store. But wait this is not the end, as it uses variation of android, hence you can also use many of the android apps available free of cost.

Long Battery Life and Memory:

Other thing than that makes this device worth a buy is its long battery life, that is 7.5 Hrs of play back time which is pretty awesome, this comes along with 8Gb of internal memory which lets you store your important data with you all the time and if your needs are more you always have an option of using unlimited cloud storage offered by Amazon.

Amazon Cloud Storage:

The unlimited storage provided by Amazon is other power packed feature that is hard to ignore. You can store unlimited amount of data (apps, movies, books, mp3 etc.from Amazon) in your account, that gives you the freedom to access your content from any android device.

Amazon Credibility:

Kindle is the only product that provides its users Amazon's Instant Video, Mp3, Amazon's Prime, Amazon app store and Amazon web services all together in one device to give its customers fully integrated experience.

So now when you know, why this product is really amazing, stop waiting and order one for yourself and if you are in Australia then you have the option of selecting from all the models of kindles available at the best kindle store in Australia, Readershop.

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[Daniel Brooks](#) - About Author:

Daniel brooks is not a gadget reviewer or paid journalist, he is just a gizmo freak who likes to rate various gadgets based on his personal experiences. Here in this article he has picked a [Amazon Kindle](#) and elaborated some of the features of a [Kindles](#) that makes it stand apart from other tablet pc.

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