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Increase Sales and Improve Service with People Counter Solutions from CountWise

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The holidays are fast upon us and retailers all over the globe are gearing up to satisfy hungry holiday shoppers. Many companies are looking to keep costs in line in order to compete in an uncertain economy, and gauging traffic can show you where you need to improve and where you can cut corners. CountWise people counter solutions can give you the information you need to shore up your business now as the holiday season approaches.

CountWise is an international company headquartered in Sunrise, FL, with offices in Canada, the United Kingdom, and Dubai. Their global technology provides people counter solutions for retail and other types of businesses, in order to improve traffic flow and increase profitability. CountWiseâ€™s products feature military shape-recognition technology to accurately gauge the type of traffic flowing through your establishment with an accuracy level of up to 95 percent. Accurately counting your customer traffic will provide the valuable information you need to keep your business running smoothly and efficiently.

A people counter monitoring system will tell you how many potential customers are walking through your door, what areas of your store they gravitate towards and how long they wait for service. One of the most significant investments made in a retail establishment is converting browsers to buyers and turning them into loyal repeat customers.

Partnering with CountWise ensures you will see a significant return on your investment. You will gain exact knowledge of your customer-to-sale conversion rate, learn ways to effectively tackle staffing issues in order to ensure you have the correct number of staff in place at all times, and review your performance in order to determine where to make changes. These people counter strategies will also give you the necessary insight on how to keep your sales consistent all year long, identifying peak selling times and strategies that you can capitalize on to avoid downturns in business.

CountWise has a number of diverse counting solutions that can be tailored to suit your unique needs. All their products allow you to evaluate your traffic and store conditions in real time, so any changes can be implemented quickly and easily. The company offers both hardware and software solutions that will allow you to count your customers, manage your queues and keep the correct number of employees on hand to ensure that every customer is a satisfied customer.

Along with the necessary hardware and software you need for accurate customer counting. CountWise stands behind its products with outstanding services. Customers can implement, maintain and utilize traffic counting data to its full potential with unparalleled support. CoutWise provides outsourced monitoring services, data management and analytics to help you get the most from the information you collect. If youâ€™d rather have a third party host and analyze your people counting system, CountWise provides these services that will contribute to, rather than impede your return on investment. Their expert analysts ensure that your data is utilized to its fullest potential.

For more information about CountWise and the people counter products and services they offer, visit them online at Countwise.

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