Benefits While Using TV, Internet and Phone Services Together by Stuart Owens

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All of have been watching television for decades and we have an internet connection at home as well. We donâ€™t have to speak about a phone, because itâ€™s not the only households that own a mobi or a phone; however every individual has this for their personal use. Today, even television and the Internet are becoming personal nowadays. With the advancement of technology, we have many service providers who offer all these three services like Xfinity. Have we ever thought about linking each of these three televisions, internet and phone and using them? I agree, most households have considered this fact and enjoyed its services to a large extent. An advantage while combining all these three is that we can get additional features that you would not be able to experience when you use each of them individually. Today, there are a lot of individuals and companies who research on this topic. There are several aspects that can be looked into while doing so. Hence let us look into some of them in this article. I have gathered most of these points from various sources that would let us understand the concept of bringing in television, internet and phone together.

To start with letâ€™s start with the advertising campaigns that have benefited with this concept. There is a comparison among the advertisers and it is found that the advertisers who are using TV and internet online together have found benefits rather the other who uses the same separately. The combined use has brought in benefits to them which has increased dramatically the positive perceptions among its consumers and contributed to the increase in sales. We have looked into more case studies which has examined this concept in depth to determine the effectiveness of this concept. The study spoke more about people who use internet while watching TV simultaneously. The samples of the study focused on the people who had a digital TV at home and used broadband internet as well. he study will be mainly to indicate the consumer behavior in the future as far as the technological advancement is concerned. The results of the study concluded that more than sixty percent of the people watch TV and browse to the internet simultaneously at the same time. All these kinds of studies have also contributed to the merge of all these three aspects formed together.

Here are some of the advantages of using television, internet and phone together. It is said, using all these together has contributed to the brand of the service providers by more than forty percent. This happens only when all three aspects are used together and rather than in isolation. It is a benefit to the service providers as it helps increase the sales of these services by more than fifty percent. The study also declared that two thirds of these groups try to watch TV online. One of the stats says that more than sixty percent of the Americans spend nearly four hours daily, watching television online. The conclusions from various case studies conclude that this trend is increasing rapidly among people. Some of these studies included the usage of mobile devices as well. Now that people are able to connect their mobile phone through the internet, people are watching TV programs over their smart phones as well while they are away from their homes. This could be due to the craze that people have towards watching their favorite programs. Hence to conclude, we can say the concept has significantly helped not only the consumers but also the service providers at large. For the consumers, convenience becomes a priority. This in return would force people to fetch all these and enjoy benefits together.

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Stuart Owens - About Author:

Stuart is a freelance writer who has written articles on various topics. He loves to use internet, television and phone while using services like a Xfinity. He wants to share few ideas with regard to using all these three entities together.

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