Article published on February 21st 2012 | Technology

Team IBM introduced the selectric typewriters as early as in the year 1961 and it was immediately accepted by the market. This is one of the most successful models among the electric typewriter. These typewriters do not have the basket or ribbon, instead they have upgraded typing element called type ball, which automatically rotates and pivoted to the required position while writing. This typeball also allows changing the fonts therefore the document can have different fonts if required. This was a discovery which completely revolutionised office work, some sixty years back, much before the time of computers.

Soon after its launch it quickly captured almost 75 percent of the market of the country and replaced he usage of traditional typewriters in United States. The all new binary mechanism of coding helped in selecting the characters while typing. All these features helped in proper application and usage in the office purpose. Thus slowly by the 1984 ibm typewriter became very popular among the users. In the meanwhile team IBM continues introducing new and upgraded version of these selectric typewriters as version called 1, 2 and 3, in 1970s and 80s. Ever since they invented such a typewriter they continued upgrading it and solving problems if and when the users faced while using.

In places where you need support from typewriter, like in Court and legal affairs, even today people prefers using such ibm typewriter for it speed, performance and high quality printing mechanism. This machine today can run at a speed of 14.8 characters per second and gives best quality printing in just few minutes. In short, these new age type writers have completely changed the typewriter business in the world. It converted the flexibility, speed and performance of the writer to a different level and paved way for the modern day computers.

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Article Keywords:
ibm typewriter, selectric typewriters

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