3D TV from LG Offers the Latest in Technology and Design by Barry Knightly

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In 2011, LG Electronics launched its pioneering new home entertainment range, which included 3D TV monitors, part of its ground breaking and unique Cinema 3D range.

The range, available at major retailers from April this year, reflects LGâ€™s ongoing commitment to innovation, design and functionality; proving that something that works, can also be easy on the eye and progressive amongst its competitors.

They are expanding their already extensive 3D offering from cinema to Smartphones (LG Optimus 3D) â€“ as well as introducing the worldâ€™s first flicker-free 3D TV range (LW450U, LW550T and LW650 series).

3D At Home

Users are provided with a comfortable 3D viewing experience using polarised glasses, weighing only 16 grams â€“ almost half the weight of conventional 3D glasses â€“ in home-appropriate screen dimensions ranging from 32 to 55 inches.

When you buy a Cinema 3Dâ„¢ TV, you are provided with an extensive seven pairs of glasses, with extras pairs costing only Â£2 each.

The frames are ergonomic and designed with your viewing pleasure in mind; lightweight and comfortable, they do not require batteries, charging or synchronization with your Cinema 3Dâ„¢ TV.

Clarity

More than two times brighter than other conventional 3D monitors, the Cinema 3Dâ„¢ TV uses LGâ€™s 3D technology, which provides you with brighter and clearer images.

This technology is able to counteract any dimness that can occur within 3D images through a special, thin film that covers the screen.

In addition, the 3D monitors also produce exceptionally clear and vivid images in 2D.

Save Money & Energy

With LGâ€™s Super Energy Saving technology, the Cinema 3Dâ„¢ TV uses a lower power consumption compared to that of LED and CCFL monitors, without any image loss â€“ saving you both energy and money.

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Barry Knightly is a writer and fan of the a 3D TV

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