Looking Inside the Numbers for Winning Sports Picks by Jordan Gazza

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Many Sports Handicapping bettors look and compare team statistics. Though I believe this is an important handicapping tactic, not everyone does it correctly.

Many people just look at the stats that the league provides; simple offensive and defensive numbers. I believe this a huge mistake when it comes to handicapping.

By listening and believing these simple statistics, a bettor can be blinded by the hype of certain numbers and statistics. If you read my free betting guide, The Bettor's Guide to Sports Picks Investing, you will know that I delve deeper into the numbers.

When I compare teams, I like to put them on equal ground. I do this because each team is unique and plays different opponents, has different tendencies, etc. It is only when you compare apples to apples that you truly find how the teams match up to each other, and ignore the Winning Sports Picks pundits' hype.

Of all of my tips for betting March Madness Picks, breaking done stats is one of my favorites

An example of this is the Green Bay Packers run game. Coming into Super Bowl XLV, ESPN and other sports shows were touting the Packers' run game. They were saying that its' production has increased during the playoffs.

However, if you look inside the numbers, you will see that it's production is the same. During the regular season, the Packers rushing game was averaging 3.8 yards per carry. In the first three playoff games leading up to the Super Bowl, they averaged 3.7 yards per carry.

The only different is that they were averaging 15.6 yards more per game. The reason for this was due to the game plan. During the regular season, Green Bay ran the ball an average of 26.3 times per game. The number rushing plays was increased to 31.7 in the playoffs.

Though I will go even deeper inside the numbers when handicapping, this is one example how hype and statistics can lie to you and, possibly, lead you into the wrong direction.

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