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Important Ideas to Organize Corporate Golf Events by Julia Roger

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Corporate golf events are organized with multiple purposes in mind. They can act as a stress buster and at the same time, they can serve us great place to make important deals. You can hire an event management company or organize the event yourself. We are going to discuss some important ideas that may help you in the overall process.

Organize celebrity golf clinic: One of the best ideas for corporate golf events is to invite a celebrity coach for your guests. Imagine the surprised faces of your guest when they will get to meet a celebrity coach. Moreover, it will be great to have the coach accompany your guests at the lunch and answer their questions.

DVD collection & Internet highlight package: Another great addition to your golf days is to present a DVD collection of major golf events to your guests. Further, make sure to arrange professional recording for the event and post golf days videos on your companyâ€™s blog. It will help you in building long term relationships with your client and it will help you to keep in touch with the client.

Live Golf Action Photography: Everyone loves to watch himself or herself in action. You can try to arrange a professional golf-action photographer for catching your guests in action. You can prepare a DVD and present them to your gift. It is best way to organize memorable corporate golf events. You can even send these photos after getting them framed to your guests. These gifts are best for maintaining long-term relationships.

If you are looking to add some flare to the event then make sure to arrange for cocktails at the awards function, though it will increase your overall budget but your guest will enjoy the event pretty much.

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