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MOV files are a video file format by QuickTime which is widely use by Apple Inc. Every Apple device has the default .MOV file playing capability therefore it became famous among the Apple users. Same is true for WMV files. WMV stands for Windows Media Video. It is a file format introduced by Microsoft. Though it is not that much popular now a day, but in the last decade it was and you can still find a sufficient amount of WMV files around the internet. By default, Microsoft devices support WMV files. Now, as both these video formats are popular we can expect two stumble upon any of them any time. If you are a Windows user, you will not be able to play MOV file by default. And if you are a Mac user, you wonâ€™t be able to play WMV files by default. These two popular formats are mutually exclusive in the two most popular OS (Operating System) Windows and Mac.

Now it may happen that you are using Mac and still you may have the need for WMV files but as a Mac user, you naturally have more MOV files than WMV. So when you are in need of a WMV file (maybe for using in a Windows based system or for Microsoft devices etc.), you have to somehow change that MOV to WMV Mac. It is easier said than done, but it is not that hard either. To perform the conversion you have to employ a video converter. A video converter takes a video format as an input and provides user specified video format as output. It is a very handy tool if you have to use diversified software, devices and OS.

Choosing a video converter is kind of tricky. First of all, if you are using MOV to WMV Mac, make sure the converter you are going to use is made for Mac. As Mac software is way less available than those of Windows, so it is probable that the software you may have got is made for Windows. So make sure first. Secondly, check the download site for user comments. That will give you an idea of the software performance. Download from trusted sources only and always use a reputed converter.

Speaking of reputed converter, here is one. It is the Video Converter by Wondershare. It is available for both Mac and Windows. So no matter which platform you are on, you can get your preferred version. It can not only Convert MOV to WMV but it can convert between bunches of other video formats as well. If you are looking to have a video optimized for a particular device then this has the perfect presets for you. There are a big number of presets that has the video settings already set which are the ideal settings for different devices. All you got to do is to choose the one you want and start converting. The conversion speed is great. It does not compromise the video quality so you will get the exact video file, just in another format.

If you are getting interested in this software visit this link to know more: http://www.applemacvideo.com/mac-video-converter.html. You can also download the trial version from here to check the performance and then purchase the full version.

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Justine Biber is working since last 2 years in social life style research department according to him one of the best portal for the information here related a MOV to WMV Mac can be a great and

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