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Interactive internet is a recent thing; the online world was not as complex as it is today. Most pages were plain text and simply boring while multimedia was still in the nascent stage. But over two decades, the world-wide-web slowly and steadily became more and more advanced and complex. More than 90% of the sites now boast of 2D and 3D images today with impeccable audio and video. Animation is ruling the movie world while it has also found space in the corporate market when companies opt for branding in a big way. Web pages are now interactive and interesting and popularly known as rich internet applications (RIAs). Microsoft Silverlight platform can help in RIA development to a great extent. One can create complex and user-friendly websites with the help of Silverlight technology.

With the sudden demand in Silverlight applications, many offshore technology providers have broadened their offerings. Silverlight, which was launched four years back, has grown handsomely in the space of 5 releases which has worked wonders in its existing features and presents a fascinating picture of the web. Silverlight is now popular in diverse platforms including mobile, desktop and web. .NET technology is widely used for creating Silverlight applications. XML is used as a markup language and traditional languages have greatly reduced the learning curve too. Silverlight is extremely popular for delivering business applications too since the platform is compatible with nearly all browsers including Internet Explorer, Apple's Safari, Mozilla Firefox and Aurora at the client side network. Silverlight's cross-browser compatibility has earned it praise and high demand. The real data is stored at the server and hence the performance of the application is comparatively higher than other applications. Silverlight also works well with nearly all operating systems and is an ideal cross-platform technology.

Expert Silverlight developers are known to create varied applications including web-based apps to huge video games. Most companies even resort to Silverlight for creating audio stream applications. Dynamic code can be saved in separate files which is accessible from anywhere during the development of rich internet applications. Twitter is developed using Silverlight and its architecture has allowed several developers to work on multiple projects simultaneously for quick processing. Silverlight heightens the attraction of applications as well makes them interactive and quick in execution which is really helpful for better sales in some domains. Silverlight 5 which is the latest entrant in the Microsoft family is advanced than Adobe Flash in a variety of its features.

One can isolate web development and web design for creating extremely effective web designs. Websites can now handle more and more data while the internet speeds have reached megabytes to per second. The mobile application development market has boosted Silverlight development too and internet accessibility has reached the smartphones at an alarming rate. Silverlight has reached various avenues and every platform which helps users to read news, play online games, or even find specific locations are based on Silverlight. The need of the hour is to opt for more innovative Silverlight applications to promote services in the corporate world, as business apps are becoming famous day by day.

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