Software Development Companies: Changing the Way Business Gets Done

by Luzia Antunes

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Nowadays it is impracticable for any enterprise to work with a lack of web tools and computer programs. The International Data Corporation (IDC), a research organization, says that 2.7 billon people worldwide will be using internet not only in desktops anymore, but also in mobiles in the next 3 years. These numbers just reinforce what experts have been saying in the last 10 years: managers need to adopt a modern strategy, always thinking to improve the companyâ€™s practices, by choosing customized and dynamic solutions in the information technology department or hiring a software development company. The world today is different from 2 years ago- even a child understands this. And corporations â€“ as you and me â€“ must be aware to keep competitive in these ever-changing times.

From the relationship with clients to sales strategies, the internet has changed everything in the corporative world. An example is ecommerce, a good option if you want to sell something online. At least 100 billion dollars are spent, each year, through ecommerce in the UK. The day after Thanksgiving, celebrated every November in the US, was also really good for enterprises this year. Usablenet tracked 18 million page views and 1 million mobile users, which means a 60% increase in the traffic in comparison with 2010. There is also China, where almost 400 million people are using â€“ and may buying â€“ on the internet every single day. Apple, Google and Microsoft, three of the most important companies today, are in the Financial Times global list, which shows the biggest companies worldwide. Yes, we are in the high-tech era.

Why choose Miracle?

If you have a company and want to improve your methods by choosing a modern IT strategy, a good option is hire a software development company. Indian companies are experts in this field, working together with clients around the world, mainly in the UK, USA and Brazil. Miracle Technologies is one of these companies, established in Chandigarh, the cleanest and most modern city in India.

Our team of programmers and developers can customize exactly what the client requests, ready to adapt to their cultural and business requirements. We work in an international environment with agile development methodologies, based on iterative and incremental development, where requirements and solutions evolve through collaboration between self-organizing, cross-functional teams. Our IT services are done to meet client-specific standards and specifications. Do you need a software development company? Contact Miracle.

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