Article published on January 13th 2012 | Software

logging is one of the proven methods that helps you drive traffic to your website. People write blogs for fun and to promote their business. But do you know that blog posts also need to be promoted. Every time you write a new blog, there are opportunities for you to drive traffic. There are many social networking and social bookmarking sites which help you promote your blogs. You can popularize your blog posts with these sites. Here are some tips that you can implement while writing and promoting blogs:

Choosing the right plan

Whenever you start writing a new blog post find out whatâ€™s going on in the industry. You can either select breaking news or the most popular blog posts in your industry, or statistical data to write a blog post. With any of these topics you can write an interesting story. You can also find out what readers are looking for? What do they want to hear? You can find out the most popular topics on social media sites.

Social bookmarking sites will help you find out the most relevant topics of your interest. You can look for popular posts and highest rated topics. With Digg.com you can search for a relevant topic. Make sure that you are the first one to share the latest information in your industry niche. This is a great way to get quality backlinks. Other bloggers in your niche will link to you and you will get quality traffic to your blog post.

Write a catchy title

With a catchy title you can encourage users to click on your blog post. Some interesting titles that you can include in your blogs are,

- Things You Must Know About ABC
- Guide to ABC
- 10 Easy ways to do ABC
- How to get started with ABC
- Quick Ways to Fix ABC
- Common Mistakes that Most ABCs Make

These are the some of the titles that you can implement in your blog post. You can always create a unique title to draw readersâ€™ attention.

Write quality blogs

Make sure your blogs have interesting introduction that encourages readers to read the whole story. Include relevant call to actions in the body. End up your blog post with a reasonable conclusion.

Use short paragraphs and sentences. Make the best use of subheadings. Provide bulleted text whenever necessary. Include the most suitable picture in your post. Use image alt tags and give it a

keyword rich name to be easily found by the users. Include anchor text and relevant links in your blog posts. This way you can drive traffic to your other associated links. It will also work as backlinks to other relevant websites.

Submit your blog posts to social media sites

Once you are done with writing your blog post itâ€™s now time to post it on various social networking sites for instant traffic boost. Post your blogs to social bookmarking sites to drive more traffic. Social networking and bookmarking sites will help you popularize your blog posts. You can also get some quality backlinks from there.

Social media networks provide opportunities for both users and businesses. All you need is to take full advantage of it to promote your blogs. The popular social bookmarking sites are Digg.com, Reddit.com and Stumbleupon.com.

At Galaxy Weblinks we offer internet marketing services. Our internet marketing program includes social media marketing, search engine marketing, search engine optimization and pay-per-click campaigns. For details please us at http://www.galaxyweblinks.com/services/internet-marketing/.

Article Source:
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Article Keywords:
Blogging, Blogs, Internet Marketing Services, Promote your Blogs, Social Bookmarking Sites, social media, Social Networking, Traffic

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