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Mobile Application Development - the Need for a Standard Platform by Elan Technologies

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Developers who offer mobile application development with ASP.NET are mostly in short supply. The domain presents a huge opportunity, no doubt but the terms of application development depend on the skills and experience of the professionals.

The required skillsets for application development are many and there are very less places where you can actually get good and competent developers. Some companies like the GlobalLogic, which specializes in application development services take up mobile application development projects especially in ASP.NET. Traditional designing does not play a vital role in application design anymore. Nowadays, graphical design is one of the main driving forces for engineering decisions.

Solution providers need access to a new generation of tools so that they can roll out more than one application simultaneously for multiple and diverse platforms. The problem with the mobile development world is that there are far too many platforms but only a handful of them rule the roost. Customers are generally confused about the preferable mobile platforms and always go with popular choice. There are some who opt for brands and quality while going for mobile platforms. iOS and Android which are on the top of the market are preferred by many while Symbian and Blackberry follow suit.

For that reason some companies who are in the field of mobility have been using Appcelerator, for creating innovating mobile apps suitable for different platforms. The Appcelerator Titanium platform keeps the development ideals standard for all platforms.

There are a number of companies who are developing mobile applications of diverse domains that have chosen to standardize on Appcelerator Titanium. This strategy allows the developers to write an application once and then have the freedom to deploy it on multiple platforms without having to work again and again for creating apps for different platforms. The native system code need not be changed along with the HTML5 design used. Solution providers always wanted applications that run both natively as well as on the Web. This has brought more than 1.7 million developers to use the Appcelerator Titanium platform for creating the drastically inventive apps which are available in the market.

Appcelerator is expected to extent the Titanium platform soon. It is evident that the rise of mobile computing has created the perfect solution for mobile solution providers who are interested in reducing the complexity involved and make the development phase more accessible and simple. Customers are anxious to extend apps to multiple mobile computing platforms. As with all devices, the trend is sure to tilt in favor of a single mobile computing device which would be required to interact with different applications. For this purpose, there is need for intensive internal skills for the successful completion of goals. Even the development talent falls short of what is intended.

Mobile application development trends, as of today indicate a bright future with valuable insights in to the IT infrastructure of tomorrow as well as the evolving needs of the customers. The changing trends are also indicative of the fact that smartphones will have the need for a standard platform which can meet the needs and desires of all types of people.

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