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Learn Each Shopping Behavior of Your Customer via Advanced Reports Magento extension by Jesse

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Well, if you arenâ€™t able to do analysis of your existing activities, utilizing comprehensive as well as up-to-date reports it gets very hard for you to carry out your business efficiently & effectively. However, the recently rolled out Advanced Reports Magento extension proves to be your best & efficient reporting partner as it helps your company achieve success in todayâ€™s competitive, fast-paced market place.

With the help of this brand-new Magento extension, you cannot only get sales details more than before, but the details can also be used to better know about your business status. The Advanced Reports Magento module allows you to run reports by hours, weeks, days, countries, and further other criteria. You can also use this module to obtain complete picture of your business situation. In brief and sound, the Advanced Reports Magento extension is an ideal product that helps you in maximizing the profitability of you organization.

Benefits & Features

The Advanced Reports Magento extension enables reporting data to be exuded by: Week, Day, Quarter, Month, and Year.

The Advanced Reports extension comes with many pre-defined â€œreporting periodâ€• ranges, such as: Last 7 days, Last business week (Monday-Friday), Today, Yesterday, Last week (Monday-Sunday), Last month, This month, Custom date range.

For each report you are allowed to customize:

orders selection by "Create at" or "Updated at"

column view

order status

Other specialized options offered by basic Advanced Reports are as follows:

â€œBestsellersâ€• report. You can use this report to show information about the products your customers most frequently purchase over a period of time.

"Sales by Hour" report. You can use this type of report to do analysis of the purchasing hours during your online or traditional store.

"Sales by Day of Week" report. You can make us of this report to create a Week Day report for any week day.

"Sales by Product" report. It allows you to compare the sales of several products for any period of time.

"Sales by Country" report. It helps you maintain sales reports by country, which is especially critical if youâ€™re operating on a global level.

â€œSales Reportâ€• This unit displays you the purchase date and time of products sold during a specified period.

â€œSalesâ€• report. It is an augmented Magento Sales Report that you can use to display sales data on the chart and set up the pre-defined reporting period range.

â€œUsers Activityâ€• report. You can use this report to observe the activities of customers, as reviews, new accounts, orders, etc at any point of time.

â€œSales by Customer Groupâ€• report. This is one of the amazing features of this module that allows you to see sales by groupings of customer types.

"Products by Customer" reports. With this report, you can learn how many products the customers have purchased so far. This lets you to learn about your customers by majority and minority.

SynapseIndia has got an expert team of Magento professionals that can customize Magento, as per your requirements.

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