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Hotel software applications have become a common sight across hotels throughout the world. In this era of automation, adopting suitable software driven means to automate and expedite typical processes can hold the key to your success and remaining alive in the competition. The hospitality industry is one of the most competitive industries in the world today and in order to stay ahead of race for continued profitability, hotels and other hospitality establishments are installing various kinds of hotel software systems to roll out a better quality service to their guests and patrons.

When it comes to purchasing a new hotel software application, there are two broad ways of going about it. You can either have one custom-developed from scratch by a software engineering firm, or you can choose from the many ready-to-use applications available in the market. While it is a common notion that the latter donâ€™t always live up to the expectations, there are a few applications thatE are at par with the very best in the world.

One of the most sought after variants in the hotel software sector is a hotel reservation software application. Fortunately, most of the best-known Hotel Software suites available in the market today come with a full-fledged hotel reservation software application. These applications come with a full set of tools and options to help hotels take care of all kinds of booking requests, make real-time checks on available vacancy, suggest alternatives and process requests.

Other useful features typically found include group management/operations; direct billing/city ledger; guest snaps with webcam at various stages of stay; full network support; comprehensive user management; interface with driving license and credit card swipe card reader; a powerful backup and database recovery option; transaction management; expense management; extensive customization facility; housekeeping reports; lost and found management; guest message recording; address book; guest feedback; document and emailing; query module; night audit reports; guest flight information; travel agent information; business source and marketing codes; tracking of non rental charges; faster operations using command prompt; color coded scheme for quick reference; seasonal rate types; availability summary & stay information grid; phone directory; room exchange; ticker to show important information; detailed tax; manual and auto rent posting; integration with credit card processing software and merchant accounts; customized folio notices and lots more.

Just keep these features in mind when looking for the best Hotel Reservation Software application and you will never miss out on one when you see it.

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