How Online Proofing is Making an Impact on Printing Industry by Arlen Arnold

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Online Proofing is software that provides real benefits from day one for both of your clients and your employees. Printing industry generate a wide range of products which require in every step of our everyday life. Like newspaper, cards, brochures, business cards, books magazines and many more. So, for this user will need a software. Which can help them to quickly approve the design of their project and save their time. And this software is online proofing tool which helps them to manage their work effectively and easily. Online proofing is provides a great impact on printing industries to boost their business on higher level. With this tool, you can able to spend less time to managing the project's approval. You can easily manage high volume of proofs and high number of reviewers through this application. You can get quick feedback from your client regarding the design of the project which help you to complete your project on time.

For the approval of the design, most of the people use emails and send attachments, which is very lengthy and time consuming process. When you send an email regarding the approval of design. And you do not know when he checks your email. If he is not satisfied with the design, he then again writes an email about his requirements and then sends back to you.

After a day when you read your client's email and then you creates another design for that project. After creating the design, you have to send an email to your client. And if again your client wants any changes in that design, then he will again sends an email to you. And after that, you create the design according to the clients needs. This process will takes approximate 4 to 5 days. But if you use online proofing tool, then you simply upload your file, your client checks that file and mark comments & add note. In the same time, you can check that file easily, can know what clients wants and you can complete your task without any delay. This process takes only few minute. So, it saves your time. This tool also helps you to easily understand the client's requirements.

This tool, let you review the project status, add comments, make decisions and can help to collaborate with each other. Basically, this tool helps to speed up the decision making and approval process. By using proofing software, you can see the status of proof and each client's decision. With this you can also check the difference between the previous and the latest design by comparing them side by side. Also you can cross checking all the comments to ensure all has been correctly implemented. So, it is clear that this tool helps printing industry to save their time. And also help to increase their growth.

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a ProofMini is one of the greatest technology for the printing industries to grow their business. It is a web proofing tool to review and approve the designs of the various printing projects.

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