Features & Benefits of WordPress Customization by Alex Franklin

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WordPress is a cross platform, open source web software, which is used to create dynamic websites and blog sites. Based on well known and widely used PHP and MySQL platform, it features several plug-in architectures and templates system. Furthermore, it is distributed under the GNU GPLv2 or later license and has the capability to customize itself into a content management system. WordPress customization has gained the reputation of the most popular CMS on the internet and is used by as many as nearly 15% of Alexa Internetâ€™s top 1 million websites.

Notable features of WordPress Customization

a. Full Standard Compliance â€“ WordPress is in full compliance with the standards of World Wide Web Consortium (W3C). This ensures that the website built with WordPress customization is fully compatible with all the current major web browsers.

b. Intelligent Text Formatting â€“ this function of WordPress smartly avoids places where the coder has already had breaks and block level HTML tags.

c. No Rebuilding â€“ the website is dynamically updated whenever the entries or templates are changed on it. Hence avoiding the need of generating the static pages.

d. Easy Importing â€“ WordPress customization facilitate the easy import of movable type, greymatter, textpattern, blogger and b2.

e. Easy installation and upgrades â€“ WordPress is easy to install on any operating system as it has native cross platform support as well as it is easy to upgrade to the latest release.

f. WordPress Themes â€“ WordPress supports numerous themes and its internal system makes it easy to apply it on any website or blog site.

g. Spam Protection â€“ WordPress comes with integrated open proxy checker and blacklist, which eliminates any spam content on the blog site.

h. Support Multiple Authors â€“ WordPress advance user system supports hierarchy of up to 10 levels of users with different privileges such as editing, publishing, etc.

i. Full User Registration â€“ it features advanced registration system that allows people to register as well as maintain detail profile on the blog site.

Apart from the above mentioned features, WordPress customization supports several other rich features. Developing a website or a blog site with WordPress customization offers several benefits such as:

a. Easy posting of contents, videos or images

b. Faster page loading speed

c. PHP & MySQL ensures safe, secure and robust solutions

d. Seamless add-ons, plug-ins and themes

e. Serves as an excellent tool for designing blog sites as well as online store.

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