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Explore Sony Warranty Support Program by Neha

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"Survival of the fittestâ€• the phrase that was coined first by the noted naturalist and scientist Charles Darwin stands firm when it comes to computing. Beyond doubt the market is crowded with lots of PC manufactures and software developers, but those which die hard to bring something innovative in their research and work culture are able to craft a niche for their own, and thatâ€™s what exactly Sony is trying to do with VAIO series of laptops. The series has been engineered intellectually to give aesthetic look, seamless Internet and network integration, and power to exceed. Above all the wide collection drives the objective of the brand to reach each and every hand.

With the Intelâ€™s description for Ultrabook category, Sony took a broad leap to carved out a highly marketable niche for itself in the ultra-portable and ultra-powerful laptop range that appeal to a wide array everyday consumers. Sony came with the Vaio S series that portrayed an array of products starting from the base price $ 799.99 to $ 1499.99 to prove its remarkable presence in the digital domain. All products strictly followed the Intelâ€™s guidelines when it comes to the type of processor, screen size, battery backup, ports and connectivity, and gravity. Sensing the importance of color in life the brand descends the Vaio S series in a range of color to woo every user.

As usual limited warranty terms and conditions are applicable for Sony VAIO products. Sony help and support team can help with the hardware and software related issues. Within the first year hardware parts/labor costs have to be bore by the company itself. For overhauled or repaired components the warranty is extended to further 90 days. In addition one year free call support is to help users to keep their software assets running in an error-free state. All the rules and regulations are mentioned with the â€œEnd User License Agreementâ€• that comes with the product for information about software support for end-usersâ€™ product. Extended Service Plans help consumers to extend the warranty period, but that should be applied in time i.e. before the expiry of the current status. Sony Support allows users to extend the service plan either by contacting online Sony Store, or by asking the retailer from where they bought the product. Beginning in September 2008, VAIO computers purchased in the U.S. come with an International Service option so consumers who are frequent flyers can stay worry-free wherever they are.

Sony repair and maintenance service is also available from third-party service providers. Most of these portals are meant to deal with the software components and the service is remote-based, i.e. end-users can avail of the services right at the comfort of their home or office. However, one should know the ins and outs regarding the companyâ€™s terms and conditions, support plan details, privacy policy and others. As there are many such vendors in the market, so users can get a better deal by comparing their support menu and prices. They can also switch among different support plans as per their demand.

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