Essential Aspects of an Online Work Horse

by Betsy Zikakis

Article published on January 23rd 2012 | Software

The dawn of ultra companies like Google have sparked a substantial interest in developing new Internet based products. Some of these companies will appeal to other companies a lot more than individual users, and each method must have a sustainable model to draw from. There are several important things that these companies include in both their physical form and ideas of operation.

Many products are very specialized and expensive, and building a suite of free tools that can do most of what an individual needs will draw attention. Companies will either supply their software completely free or charge an expense per product. Numerous paid products have the monopoly since they provide the standard for what everyone uses and supply more functionality. Many companies that are trying to get a solid start with professional products have been making them free, and this will allow feedback and beta testing before the products become popular and very profitable. These solutions often base their revenue on advertising, and cloud-based systems help keep the cost at a minimum and make it much easier to access for the user.

The free business model has created a new path for startup companies not previously available. Many businesses are providing free software based on advertisements at first to beta test their software, and once the software is matured, are providing a paid version to remove the ads and unlock more features. This approach is very smart since it allows an organization to operate with very low risk and eventually pull larger profits once the software has developed and users are generally happy.

Cloud based services have become an extremely flexible and cost efficient way to provide software to customers. Standalone programs are not heavily integrated with the Internet, and cloud based services enable additional storage that can be accessed from just about anywhere. Making sure the services work effectively using website performance testing tools under varying loads is important to ensure customers always have exactly the same high quality experience. Demanding times usually shut down services and do not optimally route information to keep everybody running smoothly, and website load testing tools will give information to fine-tune the server for optimal performance.

All companies really should have a constantly developing time sheet that plans out the releases and features coming out for the software. Most companies that sell software successfully plan far in advance to make sure they take user requests into account and have a direction to go in the meantime. People should know that many features being developed may ultimately not make it due to time and talent concerns.

Article Source:
http://www.articleside.com/software-articles/essential-aspects-of-an-online-work-horse.htm - Article Side

Betsy Zikakis - About Author:
SOASTA, cloud testing pioneer, provides the industry's leading mobile app testing service used by organizations to optimize the performance, scalability and reliability of their websites and web applications. SOASTA CloudTest leverages the resources of the Cloud for a website load testing tools and a website performance testing tools. CloudTest accurately simulates traffic hitting a website or application from outside or inside the firewall, testing both lab and production environments. CloudTest Analytics combines key performance metrics with monitored system data

for identifying issues while a test is running.

Article Keywords:
website performance testing tools, website load testing tools

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!