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Enormity of the Mobile Gaming sector by Terry Littrell

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Games, mobiles and applications â€“ a creatively synchronized blending of these, gives rise to a smoothly functioning mobile gaming application. The umber cool and most handy devices of the century are mobiles and applications provide them added functionalities, making mobiles more capable functionally.

This merger of the mobile industry with the gaming industry, brought both of them fame and money. The combination of Mobile Gaming was readily accepted by gamers and mobile enthusiasts. The trend gained fast-paced popularity and became so common that even common mobile users started showing their interest in playing pre-loaded games in mobiles which led them to download more games from the web. With games loaded in mobiles and a personal mobile in hand 24/7, it means round the clock entertainment in the pocket. With smart phones on the block, there are more advanced and high-definition games available for the same. Game developers develop games compatible for various types of mobile platforms that sustain in holding the attention of the user for long. One can download a gaming app from over the web, with the help of a USB cable or via the mobile operator.

The first ever mobile game to be integrated in a handset was the pre-installed Snake game in selected Nokia handsets in 1997. With time, its popularity grew to a billion and expanded impeccably worldwide which resulted into many advanced versions of the game in future models of the companyâ€™s smart phones.

Old generation mobile phone games were not as expensive to build as today comparatively. The hardware back then was not suitable to high-color screens or sounds beyond differently pitched beeps. Games earlier were generally animated with black squares. â€˜Snakeâ€™ and â€˜Bricksâ€™ were commonest mobile games then. The moment camera phone were introduced, mobiles became a lot more common among people. Todayâ€™s smart phones have display of higher pixels, strong pixel density, 256K colors or more, Bluetooth, card slot, GPRS enabled and much more. The expandable storage capacity and high-quality graphics became the USP of mobile smart phones, enough to skyrocket the sales even among commoners. This gave chance to game developers to design and develop robust and powerful gaming applications for international mobile gamers which ensured revenue generation to development companies. Currently limited games are pre-installed in mobile phones, however, smart phones are capable of downloading additional gaming applications from the internet.

Mobile application development industry came with immensely creative and unique gaming apps for various popular mobile platforms globally. Advancement in technology gave rise to wider possibilities! Multi-player gaming was made possible with technologies like Bluetooth, Wi-Fi, GPRS, 3G, Wireless LAN, Infrared, etc.

Presently, mobile games like Angry Birds, Snake, Pac-man, and many more are most popular. According to a recent survey, the Gaming industry was worth an approx of $33 billion by 2010 and is expected to grow to a whopping $54 billion by 2015. This is how huge and lucrative the mobile gaming industry is!

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Terry Littrell - About Author:
The author lists down reasons behind the occasional use of a GPS Tracking Apps among mobile users by discussing why users refrain from using a mobile tracking apps at large.

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