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Best WordPress Plugins Development for Content Manager, Social Media and SEO by Total Toolbar

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Beginning of a year is the best time to plan for success and target. Similar is the beginning of 2012 that talks about a variety of alterations in the process that people have been following. We have news from all over the world, which revolves around the major changes and strategies by each organization to improve their existing process. Such is the news for SEOs and Content Managers. Now, it is easy to create social media-optimized and SEO-friendly blogs through plugins development.

Social marketing being the center of the focus, social media publicity and ranking plays a vital role for both content developers and SEO. Recognizing right plugins and toolbar development for the business helps gain an edge over other bloggers and websites. In this article, we will ascertain some of the best plugins that can power your WordPress-based websites.

Plugins for Content Managers

This Plugin / toolbar development relates to the multi-author trend of inviting co-authors to write blogs. However, to keep co-authors in check in terms of content quality and relevance is a challenging task. Following WordPress plugins help ensure the content efficiency before it goes live:

Role Manager:In case of multiple authors, it is important that each author is assigned a role and capability according to his writing area and efficacy. Role Manager, introduced in WordPress version 2.0, helps define different roles and capabilities, within the blog area, for each author. Also, it helps to maintain the same role while allowing distinguished capabilities.

Future Posts Calendar:This plugin helps in identifying the posts for the future dates. It also helps in organizing and highlighting the posts obtained in advance. This would help the content manager to mark the content needed and stay informed of the existing posts.

Social Media and SEO-friendly Plugins

Social media helps to spread a word about the blog posts. To popularize the post, we need three essential tools that would perform the social sharing, social commenting and integrating with Twitter.

ShareBar:ShareBar offers the flexibility to feature only those share buttons that you want on the site. It also provides the flexibility to add â€˜shareâ€™ code and supports various Twitter apps including the Buffer.

Tweet Old Post:This social media supporting custom IE/Firefox plugins development is a way to retrieve and repost the selected and best archived posts. Its customization capability is an added advantage for users. It is the best way to engage a healthy Twitter community.

All in One SEO Pack:All in one SEO is relatively old way of adding titles and descriptions. However, it still works. It allows adding optimized title and description to be picked up by Google. SEOs can now get rid of the default title and description optimization.

SEO Rank Reporter: This smart tool helps SEOs to keep track of website ranking and compare it with competitors. Itâ€™s a tool that tracks keywords ranked according to the preset priority (decided by SEO). It also generates a report every three days notifying about every important

change in the keywords.

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Total Toolbar - About Author:
Total-toolbar is a Custom Toolbar and Plug-in Development Company which crafts its niche in cost-effective a Firefox plugins development using cutting-edge technology. At Total-toolbar, you get latest technology and experienced staff to convert your requirements into perfection.

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