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Unlike all other company apple openly reveals its future designs and concepts in the market. All the plans, targets, launching details are supplied in the news. As a result it becomes a craze among the people and they excitingly keep on waiting for the product launch. Thus company gets a huge positive response at the very opening of the product sale. Similarly a latest new update by apple is due on 2nd March when the next press conference has been scheduled, titled "Come see what 2011 will be the year of". Rumors are there in the market that apple is about to launch iPad2 on this occasion. Thus a great excitement is visible in the market.

Apple keeps on adding up craze among its fans by launching newer and better versions of its product. Every product of apple have a series of versions like an apple phone have a series, apple shuffle player also comes in different models, apple iPod also have a list of versions. Similarly if the rumor of launching ipad 2 is true then apple would be able to have certain plus points above its competitors. Many of companies haven't introduced a tablet yet where as apple is about to introduce its second version. It have been heard Foxconn, an Apple manufacturing partner are building up resources to build almost 5 million units of iPad 2, just in the first quarter of 2011 and followed by another 3 to 4 million units in April alone.

The new ipad 2 will support many new features with an upgraded display, thinner and lighter design than the first version ipad, a faster CPU, higher RAM and better graphics processing capabilities. The iPad 2 is expected in Wi-Fi only models, 3G GSM models, and 3G CDMA models. Additional new Mini Display Port Adapter, new High Speed Data Port Slot, or even Video Output Port may be incorporated.

The first version of ipad got a big success by selling over 15 million units. Such a big success indicates the demand for a new and more exciting design. After a gap of over a year the iPad 2 is expected to hit the markets and probably, a further upgraded version even as early as September 2011.

Like the current trend prevailing in the market the ipad 2 event is expected to be available live online over a range of sites, including EndGadget, Gizmodo and many others. Various bloggers would be following up the event with live commentary and feedback online

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