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Advantages on SharePoint Development by Alex Franklin

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SharePoint is a Microsoft proprietary web application platform serving as a multipurpose tool that can cater common web requirement of any organization. It is heavily integrated with Microsoft Office suite tools and provides users with the interface that is similar to Microsoft Office. In addition to this, it is designed in such a manner that even a normal user can control its web tools and functions without any prior technical understanding. A SharePoint development has the capability to encompass various websites, intranet and extranet portals, social networking services, files and document management, business intelligence tools and enterprise search.

Furthermore, SharePoint has the capability to seamlessly integrate with enterprise application software such as ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), etc. Bundled with several capabilities, SharePoint development tools can facilitate the organization with the following features:

Website Management - with SharePoint website management one can easily change or modify the web page contents, apply a new themes or designs, add or remove interaction, make website and documents available offline, and much more. In addition to this, it also allows to personalize the user experience with its multilingual interface support and user tagging tools.

Content Management - combined with CMS (Content Management System), powerful search and social capabilities, SharePoint can make enterprise content management easy for anyone. It increases the productivity and information value with easy management of documents, web content, records and rich media from a centralized platform.

Community Management - SharePoint development provides some of the best collaboration tools, which can allow anyone to share ideas, locate business information, expertise and find people. In addition to this, it provides security and privacy control, detail reporting, analysis and centralized policy control that enables highest safety to people to work together.

Insights - Microsoft SharePoint insights feature allows everyone to access business information that they need to make better decision with business intelligence center, decomposition tree and vision services. Moreover, with the interactive dashboards and scorecards, a user can easily use this information in reports, business applications and databases as per his/her specific needs.

Composites - SharePoint composite feature allows rapidly creating collaborative business solutions without code. It means that even a non-programmer can assemble, connect and configure a collaborative business solution as per his/her needs.

Search - SharePoint search feature allow the user to find the content much faster by looking for the results in the relevant communities, sites or people. Furthermore, the search is based on keyword, enhancement and content analysis.

To conclude, SharePoint development enables the end user to share ideas and expertise along with finding the right information to make better decision. For an enterprise, it reduces training and maintenance costs, saves efforts and time.

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