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A smartphone app is launched to predict an outcome of a messy mediation process.
by Anand Kumar

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The Picture-It-Settled application, developed by San Antonio based mediation lawyer Donald R. Philbin, provides an easy yet scientifically driven logic for lawyers & negotiators to calculate offers & graph trajectories while the negotiation is in process.

It is often a long curious wait to know the outcome of a dispute. The result is usually awaited infinitely with the curiosity levels reaching sky high. This application comes as a savior during the waiting periods in the negotiation such that lawyers & their clients can utilize this app for strategizing while waiting for their opponentâ€™s next move.

The Picture It Settled mobile app allows the user to calculate & view the offers and the settlement outcomes in an info-graphic manner. The results forecasted by the mobile app can be a crucial parameter in deciding upon a solution to resolve a conflict.

The application logic has been built on a scientifically proven methodology and it allows the user to analyze the profit margins as a defendant or a plaintiff. The infographic result of the mobile app is a logical solution based on the data collected from the similar bygone disputes. The factual outcomes and clear graphical representations are shown to the users for understanding any flaws or evaluating the wrapped facts by the opponents. The historical data plays a crucial role since there is a high probability that, in business scenarios the disputes are repetitive in its kind and these can be pre judged based on the other offers.

The application tracks not only the dollar moves in negotiation but also the time interval between an offer, which is equally crucial information for the negotiators & lawyers.

The app then extrapolates the offer history in both dollars and time in a unique graph, to help the partiesâ€™ picture whether and when they might reach a deal. The actual offers are connected by solid lines and the extrapolations are dotted.

The app also helps the user to calculate future offers based upon the concession rates of both parties. As a user, you may want to match your last move in the next round. The app will make that calculation based on the dollar move. It also allows the user to move by the same percentage as in the last move.

To top it all, as a user you may find it cumbersome to manage details of various mediations going on at the same time. This application has a solution for that too, as it allows the user to save details of several negotiations going on at the same time though allowing the user to track each of them separately.

This application is available for free on the apple store and if you are a lawyer involved in negotiations, considering reconciliation with your clientâ€™s opponents, be sure you try your bidding moves on the Picture It Settled app to be confident about your moves and consequently take the right decision.

An Indian mobility company has developed this unique application leveraging their multi-platform mobility expertise coupled with the scientifically proven logic researched & derived by Donald Philbin.

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