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Social media has evolved in time and is an industry by itself presently. The popular social networking sites with a large population having their accounts activated on these sites. People find their long lost friends, relatives or study mates through these sites. The craze of uploading photos to share their precious moments with their network is the most exciting activity on the social media. With the high resolution cameras on the iphones, these photos are worth a share and the Social Networking solution caters to needs of such users who cannot wait to share their photos to their loved ones.

The solution on the mobile phone is so designed that the photos taken on the iphones are uploaded to the intended social networking sites by third party APIs. These APIs are used to communicate with the social networking servers for posting the pictures safely. The orientations of the captured photos are handled in a streamlined method and hence overlapping or tilting of the images can be rectified. The solution also features customization while uploading images like giving a striking caption, scope and tagging the photos. The application integrates with the core application used for applying filters to images. Image filtering is required to modify images. Depending on the filter you use, you could create some very interesting effects on your photos.

The solution enables the user to share and express his creative ideas even on the move. With the intention of enhancing the performance of the core application for sharing pictures taken on that moment over the iPhone/iTouch this feature caters to all the requirements of social media enthusiasts.

The clientâ€™s demand from this software solution was the ability to upload images to social sites with added enhancements to customize the captured images. With the social networking sites usually having the notification for authenticating user certainty from reached from a third party API. This application improves the user experience by, validating the user credentials and links the core application with the various social networking sites. With the customization of the images feature, the personalized touch of the user can be imparted to the uploading pictures. With the solution to meet these requirements of the user that is 1.Customizable 2. Be a safe method as photos being a private possession cannot be afforded for a compromise. With these two parameters under constant consideration, this app is tested under all possible real time scenarios before giving to the client use. With all the possible checks, the application is made fool proof.

With the most popular social networking sites like Facebook, LinkedIn, Twitter, Google+ and many others. This application is tested with all major social networking sites and the outcome has maintained a high spirit of user experience and the encryption is never distorted or compromised at any point of time.

So with all the factors that is achieved by the mobile software solution, it is highly recommend for journalists or media professionals to report on spot events or coverage and post the information back on the social media. This is platform where the information is fresh and can make a difference to the society as a whole. So go ahead and enjoy posting your intentions on the social platform.

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