3 Key Ways to Make Your Presentations More Effective by BrownWalker

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Plop a few statistics, informative graphs, and maybe some of that oh-so-90s Microsoft word art onto a PowerPoint template, and youâ€™ve got yourself a typical presentation. But letâ€™s face it--the old-fashioned slideshow is the drab, geeky face of the past, and most audiences are engaged by presentations that are interactive and capture the imagination.

PowerPoint dominates the presentation arena precisely because it can be a highly effective, easy-to-use mode of presentation. The use of PowerPoint in collusion with newly available web-based technology can take a typical, plain presentation and make it outstanding. Whether you craft sales pitches, classroom lectures, product demos, or business summaries, there are 3 key ways to dramatically improve the effectiveness of any presentation.

Retain Your Crowd

Retention is the most crucial aspect of any presentation. However, paper is often lost or misplaced, and it canâ€™t convey the most crucial aspect of your performance: the live, engaging, human delivery you personally provide.

Instead of relying on the presentation media that comes with your computer, use a program like Knoodle.com. Knoodleâ€™s multimedia presentation software enables you to upload your own familiar, PowerPoint slides into a web-based accessible site for your audience. Adding an audio track or video to it is easy, and unlike PowerPoint itself, your video can play side-by-side with your slides, in a slick dual-screen format. Viewers can watch video as they see supporting statistics, testimonials, photos, or facts.

Think in Motion

We live in a culture barraged with video. For an audience immersed in live action, mere stills and text blurbs fall flat. Multimedia presentation software such as Knoodle make moving from PowerPoint stills to aesthetic, video + text formats easy. Whether you are teaching students geology or describing trend statistics, use creative, professional multimedia presentation software to enhance your presentation.

Crucial Connection

Often, presentations fail to connect to the audience in an interactive, memorable way. Using providers like Knoodle, you can embed your presentation in a blog, website, or company web page, emphasizing your brand without clogging your presentation. You can also provide links to summaries, photos, ordering templates, or forums and chat rooms. You can even create interactive surveys to keep your audience involved and interested.

The most crucial connection is between you and your viewers. Knoodle provides analytic data and ways to gather feedback from your viewers, so you can discover who is watching and what they thought. This makes it easy to improve the ways you connect with your crowd. With new technology like Knoodle, itâ€™s easy to apply these three key concepts in your presentations and go from o.k. to outstanding!

Knoodle, a multimedia presentation software company, allows its users to create elaborate, engaging, web-based video presentations in minutes. They provide everything you need to create

high-impact, video-based presentations for speeches, demos, training programs and e-learning programs. For more information about how Knoodle can bring the wow factor to your presentations, go to www.knoodle.com or call (408) 328-2981.

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BrownWalker - About Author:
Heather Preston. a E-learning Software - Knoodle's e-learning software is a cloud based application that empowers instructors to create online training environments.

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