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Wilkes Bashford Premier Shopping in SoMa by William Hauselberg

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Are you busily completing your gift shopping list this holiday season? Have you visited all your regular stores and just cannot seem to find the perfect presents for some of your closest friends and family? Or, are you planning a trip to the San Francisco area in the near future and want to know what the city by the bay can offer you for upscale shopping? Either way, consider Wilkes Bashford, one of the foremost shops in the San Francisco Financial District.

Wilkes Bashford in SoMa, was founded in 1966 by Wilkes Bashford himself and carries high-end designer apparel and shoes for both men and women. This store is not for the faint of heart or wallet, however, as the brands that it carries are some of the most expensive and sought-after in the entire world. A few of these brands, such as Oscar de la Renta and Dolce & Gabbana, are not only high-priced but also common household names and worldwide symbols of status and affluence. Wilkes Bashford has long been known for its catering to the elite few who can afford its hefty price tags.

Customer Service Like No Other

Of course, the high prices come with excellent customer service. Wilkes Bashford is known for its highly knowledgeable, experienced personnel. You may expect a store of this caliber to have an attitude of arrogance or standoffishness, but that is definitely not the case. Even if you are in SoMa and stop by this store just to have a look, you can rest assured that you will be treated with respect and dignity - even if an associate manages to entice you into trying on a pair of shoes, jacket or luxurious evening gown that you could never even dream of affording.

Although shopping at Wilkes Bashford is not for everyone, the financial district still benefits greatly from the store's presence. This store adds a level of class and flavor to the area which is appreciated by all its residents. After a messy bankruptcy of Wilkes Bashford in 2009 and subsequent purchase by the Mitchells/Richards/Marsh company, the store still managed to retain its classic charm and personality. It still stands in San Francisco to this day, as a symbol of the elegance and ease of living to which we all aspire.

Under The Shadow of a Giant

If you are new to the city and don't know which direction to go in order to find Wilkes Bashford, all you have to do is look at the skyline. Millennium Tower, the tallest residential building west of the Mississippi, is the pinnacle of luxury living in San Francisco.

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William Hauselberg - About Author:
The author has an immense knowledge on a Wilkes Bashford in SoMa. Know more about a luxury living in San Francisco related info in his website.

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