Using Fashion and Other Ways to Help Charity Foundations by Erik

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Today, purchasing apparel can make a very powerful difference. The difference which is being referred to is not a difference in a person's wardrobe. The difference which is being referred to is something that could touch and change lives of people around the world. Charities and other non-government organizations around the world are effectively raising funds for various causes through fashion.

Why fashion?

Clothing is something that people really need. It is a basic need that people will want to purchase every once in a while. Every year, millions of various garments are being sold around the world. Because of this, charity organizers made chance for the millions of garment shoppers around the world to help with their causes. Selling clothes for charity is very effective. When a person purchases a garment, a particular percentage of the sale will go directly to charity foundations. This is why even transaction can make a lot of people smile â€“ the buyers, the sellers, and those charity foundations who will benefit from the sales. For the buyer, there will be two reasons why he is supposed to be happy. Not only was he able to purchase an awesome garment but he is also able to help with various charities around the world.

Other ways to help charities

There are also other ways other than selling clothes by which charity foundations raise money:

â€¢ Concerts â€“ Famous celebrities are always willing to be help with the various causes of charities around the world. Singers are willing to join organized concerts. How these concerts are able to help charity is the same as how cloths help charity. A certain percentage of ticket sales will go directly to charity. People love to watch concerts. Charity foundations are giving them the chance to listen to great music and help with charity causes at the same time.

â€¢ Film â€“ A film is a very powerful form of social media. A good film is watched by thousands and even millions of people in just a matter of days. Because of this film makers have decided to make movies that address particular problems being experienced around the world. It is through their efforts that film viewers are touched and even burdened to help with various charity causes.

â€¢ Marathon â€“ "Run for cancer," "Run for poverty," "Run for HIV" â€“ These are just some of the slogan that charity foundations use when organizing marathon events. Marathons where a huge percentage of ticket sales go to charity are usually attended by thousands of people. Running is something that can be done by both kids and adults.

Why people should help

There are major problems that are being experienced around the world. Some of the most common problems include starvation, human trafficking, and poverty. The sad news is that the funds which are coming from the government are not enough. People who have money to spare are encouraged to help those who are not as fortunate as them. If donating a huge amount of cash to charity is a little difficult to do, people can always support the various ways by which charity foundations raise money.

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