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General Steel under Scrutiny for False Advertisement of General Steel Metal Buildings by Nathan Wright

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General Steel is under scrutiny for falsely advertising General Steel metal buildings and General Steel buildings. Consumers are misled through advertisements and deceptive sales tactics. Consumers have lost millions of dollars in deposits to the corporation.

General Steel does their advertising nationally in the United States. They use direct mail, internet, newspapers, radio, telephone, and TV to gain customers. Consumers claim that they use deceptive measures to defraud them.

Advertisements misled consumers to believe General Steel metal buildings are manufactured by the company. Consumers were misled to believe they were purchasing buildings ready for shipment and erection.

General Steel claimed they perform all engineering of General Steel buildings purchased by consumers. Not only that, they claim to own storage facilities and to have a component manufacturing facility. They also claim to sell clearance General Steel buildings.

Most of General Steel claims in their advertisements are false according to the Colorado Attorney General. General Steel claimed they are the manufacturer of the General Steel buildings. Actually they have no production of any type of steel building.

In reality General Steel is in an office building with a telephone salesroom. That is not the picture of a manufacturer company with ready made General Steel buildings. They own no manufacturing or fabrication plants.

Consumers claim through telephone sales they were purchasing clearance General Steel metal buildings. They were told they can save allot of money. General Steel has no clearance buildings.

General Steel usually sells steel and metal buildings that are ordered by them from manufacturers of steel buildings. The company has been doing this type of work since 1997. The entity supposedly purchases the building once the deposit is received.

That is not how the advertisements read or sound. Some advertisements led customers to think they were buying a ready to ship and ready to erect building from General Steel. That is impossible without a production plant.

Consumers were charged outrageous fees for storing their General Steel building. General Steel deceived various consumers to store their building. There was no building to store because the company doesnâ€™t have a storage facility.

Numerous of victims are coming forward to dispute the advertisements and sales tactics of General Steel. They are speaking against a company that has cheated them out of their money. There is help available for consumers who were victimized by General Steel.

False advertising and misleading sales tactics cost consumers millions of dollars each year. It is time for consumers to do something about it. Stop General Steel by bringing awareness to other consumers.

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General Steel Scam is a website that publishes complaints of victims who were scammed by General Steel Corporation. These victims include consumers and previous employees. You can share your experience, feelings or concerns about a General Steel. Victims can remain anonymous and receive important information. If you have a complaint or have any questions contact us online at a http://www.generalsteelscam.com.

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