Article Side

Electric power providers now have a SMART Electricity Savings Choice by Jordan Adam

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Texas Electricity Companies are working on some SMART electricity saving choices, thanks to a initiative began by the White House. In a recent press release by the White House, an appeal was made , along with a massive $100,000 cash award, for the best web-based solution for Americans to better manage their electricity consumption and in particular methods, which will help them save money.

The initiative will allow nine utilities as well as electricity suppliers to allow people t view their electricity consumption online, through an electronic button called the Green Button. The programâ€™s named such because it allows all consumers who are looking for ways and means to lower their electric bills through other programs offered by the government such as Electric Choice, will allow them by clicking on Green Button at a website to get the complete statistics.

This program also offers a competition where third parties or private users can develop an Application or a Smart App that can work on Smart gadgets such as mobiles and tablets and will offer innovative services by which a consumer can cut down on his energy spend and thereby benefit from cheap electricity bills.

The Department of Energyâ€™s Apps for Energy Challenge will soon be available on the Challenge.gov website on April 5 and the best application that will use the energy data that is available to develop applications that will lead to more efficient utility usage.

The number of Texas Electric companies currently offering the option are nine and include the following says the White House press release- â€œAmerican Electric Power in the South and Midwest; three Texas utilities--Austin Energy, Reliant, and CenterPoint Energy; Baltimore Gas and Electric, in Maryland; Commonwealth Edison in Illinois; NSTAR in Massachusetts; PECO in Pennsylvania; and Virginia Dominion Power in Virginia and North Carolina.â€•

The Green Button initiative will now offer close to 15 million Americana an easily viewable account of how much of electricity they consume and when. The Green Button, is today, able to provide excellent services largely through an initiative of the National Institute of Standards and Technology (NIST). The technology allows Application developers to access this open energy data and develop effective programs.

Texas Electric choice already empowers consumers to buy electricity at cheap rates and to switch utilities if they are not happy with the discount any one of them offers. Considering that the Green Button will soon offer energy saving applications translating into lowered energy bills, consumers need to truly explore the options currently offered to make informed electric choices. Quality electricity at cheapest prices are the way forward, if this White House were to prove effective.

Texas electricity already offers several threshold Electric Rates options and consumers only need to understand their consumption patterns to further leverage this new Green Button initiative.

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