SugarCRM Applications Have Garnered Rave Reviews and Critical Acclaim

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SugarCRM, as the name suggests, is an open source Client Relationship Management system or web application from Sugar. The software company is based in Cupertino, California. Sugar CRM is the brainchild of John Roberts, Clint Oram and Jacob Taylor. It is also the worldâ€™s leading web application which delivers Sales Automation, Marketing Campaigns, Support Cases, Project Management, Collaboration, Mobile CRM, Social CRM and Reporting. SugarCRM applications have been an instant hit with users as there have been more than 9 million downloads till date. SugarCRM presently serves over 700,000 end-users in 80 languages.

It is tailor-made for smaller companies which do not have the budget to exercise and execute costly CRM. In a way, SugarCRM opens the doorway for mid-sized and smaller organizations to prioritize their CRM and thus reap manifold benefits. After all, CRM is not part of a business strategy; CRM is the business strategy. Based on such principles,

SugarCRM was started with the belief that open source technologies could deliver fast, flexible and feature-rich solutions to companies which did not have money to spend. In less than two years, it has proven to be the best-in-class CRM system. Today, SugarCRM is a dependable partner to more than 7,000 customers who have chosen it over other proprietary alternatives.

SugarCRM applications have garnered rave reviews and critical acclaim. There is a dedicated community of end-users who continuously improve and enhance its features, options and mechanics. In true open-source fashion, SugarCRM raises the bar set by the open source community around the world. Unlike most proprietary CRM offerings, all SugarCRM applications are natively built on the pure Open Source LAMPS (also WAMPS) platform: Linux or Windows, Apache or IIS, MySQL, PHP, and SugarCRM. The SugarCRM Community actively tests and contributes to performance and stability of the SugarCRM application.

There have been five editions of the SugarCRM application so far;

â€¢Sugar Community Edition (previously known as Sugar Open Source)

â€¢Sugar Professional

â€¢Sugar Corporate

â€¢Sugar Enterprise

â€¢Sugar Ultimate

SugarCRM offers 4 different deployment options. Customers can deploy Sugar as a software-as-a-service (SaaS) solution in the Sugar Cloud, as an on-premise solution behind their firewall, in the cloud of one of SugarCRM's partners or in the public cloud, including Amazon Elastic Compute Cloud, Windows Azure Services Platform, Rackspace Cloud, IBM SmartCloud Enterprise.

SugarCRMâ€™s popularity is topping the charts of Information Technology clients like hot crossed buns as they sign collaboration after collaborations (IBM for one).

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Auther is an leading a SugarCRM. Development Company specialized in SugarCRM Development, Consulting, Migration and Integration.OSSCube has a pool of SugarCRM Experts to provide a SugarCRM Services. not only for small and medium scale businesses as well as corporates.

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