



Article published on June 30th 2012 | [Shopping](#)

Buying wholesale beads will enable you to keep your profit margin at the healthy level allowing you the luxury of continuing to craft customized beads for your fastidious clients. Yes, buying in bulk seems to be the opposite of the idea of trying to be unique, which is touted to be the only way to achieve success in the very competitive industry. But unless your choosy clients also buy from you in bulk, this method is not sustainable at all.

Ordering wholesale as well as jewelry making supplies will spell the difference between you being limited to selling gemstone beads or crystal beads to your friends and acquaintances or expanding your business outside your community, region, state, or even country.

Save on cost, boost potential earnings

Suppliers typically offer special prices for wholesale beads. You do hear about reports that this is just a marketing tool to get customers into buying their products when there's really no discounts involved. The suppliers just marked up their products so that when they do offer you a 25-50% discount, they are still making profits. But you can't really base the price point on the retail price. Most suppliers reward loyal customers and this is where you want to go. Build relationships and get better prices. In this instance, you also have to consider shipping and delivery costs and how they factor in to your retail price.

You boost your inventory

Buying wholesale beads means that you improve your inventory. This doesn't usually involve the volume because that's a given, but rather the variety of products. How can buying in bulk enhance diversity? Here's where your creativity comes in. With jewelry making supplies, you can enhance the accessories that you order and make them your own. This is not something new as most famous retailers do a variation of this method. You hear about words like "outsource" or "offshore" and those translate to are wholesale production while keeping operation cost low. Think of the wholesale products as your raw materials and you get the idea.

You consider yourself as a Green entrepreneur

Today, it's all about saving the environment and for good reason. Climate Change has brought to the fore the need for synergy between human beings and their surroundings. While you can't really save the world, you can contribute to the Green movement in your own little way. You know those little plastic containers that stores use when you buy a bracelet or a necklace? Well, they accumulate over time. And plastics as we know takes forever to degrade and they end up on the ocean where they can damage corals or kill marine animals. You can avoid this by buying wholesale beads and insist only on cartons or cardboard storage facilities to ship them in.

If you want to take the next step in your business, you do need to trade in bulk. If you are contented in making a few bracelets, necklaces or any other accessory for your family and friends, then trading wholesale beads is probably not for you

Article Source:

<http://www.articleside.com/shopping-articles/why-buying-wholesale-beads-makes-more-sense.htm> -
[Article Side](#)

[Hansen Wang](#) - About Author:

Find more information on a [Beads](#), Wholesale Beads,

Article Keywords:

Beads, Wholesale Beads, Gemstone Beads, Crystal Beads, Jewelry Making Supplies

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!