# Ways to Make Money from Beads by Hansen Wang

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You always hear the maxim, do what you love and you never have to work a day in your life. If you are already collecting beads, why not make a business out of it so you earn money on the side? But itâ€™s not as easy as it sounds. Once you decide to sell your creations, you donâ€™t just expect people t stand in line to buy them.

Creating your niche

Itâ€™s important to find your specialty to carve a piece of the already saturated pie. You need to study carefully the market in order to find gaps where you can position yourself in. While beads as accessoriesexisted since the time of cavemen, the designs still follow market trends and fads. Remember the time when tribal beads were very popular, along with tribal tattoos? You have to be constantly updated with the fashion trends so you can get some action at the opportune moment.

In relation to specialization, can you make customized bracelets, necklaces or anklets on the request of clients? This is a good way to distinguish yourself from the rest of the pack. But this is not an easy task because it takes a lot of creativity and manual labor to make each beadwork so it could hamper your desire to commercialize.

Start small

The most cost-effective way to start your beads business is by advertising through social networking sites. Start with your friends as first, making sure that your intention is not only to sell but also to solicit opinions on how you improve your products. What do they envision themselves wearing that they couldnâ€™t find on the market? Itâ€™s also a good way to gauge if you can deliver when the orders c come in.

Then you expand your reach to your friendsâ€™ friends and acquaintances. Itâ€™s better if you can creat your own website that showcases your catalogue of beads. When you do, however, make sure install easy-to-order options and user-friendly menus on the site to encourage purchases.

Social networking sites like Facebook, Twitter or MySpace can be utilized to your advantage. The three sites along have millions and millions of followers, if you can just capture 1% of that market, you will have a very lucrative business.

Buy and sell

You may want to find a supplier of wholesale beads. This will enable you to expand your business quickly. You can find a lot of suppliers through the phone book, Internet or in shopping malls.With your skill, you can introduce changes to make them more your style and satisfy your hard-core followers in the process. This is especially important if you are just starting out and you donâ€™t have the luxury of hiring more hands to make more beads. You buy finished products and embellish them to suit your taste.

There are numerous suppliers of wholesale beads in the market and if you donâ€™t know where to start, the Internet is always a good source of potential partners for your business

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