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Rakhshabandhan is one of the most celebrated festivals of the country of India. It is an occasion where Rakhi gifts to India are sent and the sisters tie their brothers a band called the Rakhi whereas the brothers vow to protect their sisters from all kinds of troubles. Exchange of gifts between the brothers and the sisters is a custom of this occasion. This is often regarded as a festival to inspire relationships and friendships between different cultural groups of the nation. Siblings enjoy this festival greatly and make it a point to surprise their brothers or sisters with brilliant gifting ideas.

It was an effort started out by Noble Laureate Rabindranath Tagore who aimed to unite the Muslims and Hindus of the nation during the first divide of Bengal into respective territories depending on the religious majorities in particular regions. This worked greatly as Hindu girls tied their Muslim brothers Rakhis and vice versa and it evoked a strong sense of passion among the citizens of the country at that time. Rakhi gifts can be greeting cards based on the theme or the favorite chocolates of the sister. Sisters can also buy the most sought after item by her brother for years which he hasnâ€™t been getting hold due to some reason.

The festival of Rakshabandhan is now celebrated cross blood relations as it strengthens ties between friends and makes the ties stronger. This can be compared to the custom of celebrating friendship day in the west and the coincidence is that both these occasions are celebrated in the same month of August generally. The sisters who stay abroad make sure that their brothers get the Rakhis by courier services or any other convenient delivery mechanism. Rakhi gifts to India are hence very common among the families who have settled abroad and it is also a tradition to send other presents along with these cards.

Rakhi has been an immensely anticipated occasion by the siblings of all generations of the recent generations as it is matter of huge importance among every family to honor the holy relationship of a brother and a sister. Rakhi gifts are hence in great demand during the season and the families keep the markets busy and the shopkeepers on their toes as they are always confused as to select which item for their beloved relatives. On this day the whole extended family consisting of all the cousins assemble to have a family luncheon and then they go out for a blockbuster movie or hang out at a mall.

Rakshabandhan is hence the occasion of all loving brothers and sisters across the world and make them reunited on this day if they are living elsewhere due to work. Everyone looks forward to this day as it not only brings them together but also reminds of their childhood days spent together on innocent fights. Rakhi gifts to India are therefore very special as they need to be surprised and reminded of their unending love and compassion.

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