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Success Story of Knomo and Tumi by [Julia Roger](#)

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Knomo and Tumi are the branded luxury travel bags. These international brands are known for the designer looks, comfort of handling and availability in wide range.

The advent of technology has given rise to many ancillary business avenues. Carry bag is one such area, which started growing with technology. As many new modern gadgets like laptops, mobile phone, iPod, iPad came into the market, people became more associated with them. They became a part of life that even while traveling they required to be carried. The bags that were available were not very well fitting to accommodate these gadgets. Banking on this idea, knomo was started in 2004 to provide the best-shaped, luxurious and stylish bags to carry on these gadgets while traveling. The word Knomo is a combination of two words knowledge and mobility. Their aim is to make knowledge like gadgets mobile. Since inception vigorous changes have gone on to provide the best bags to the clients. Although not a very old company, the quality and looks of the bags have spread the business to over 28 countries.

Tumi is another luxury brand of bags very well established. The company that was started in 1975 takes the name of the Peruvian God. After the initial struggle of about five years, the company took the flight of success with the introduction of its ultra luxury, ultra-functional ballistic nylon travel bags. The quality is what the tumi relies on and that has been the reason for the success of the brand. Every component used in the manufacture of Tumi bags is precision products created especially to serve the purpose. No compromise is accepted regarding the quality. A wide range of bags is created to cater to every customer as each customer has a different choice. Tumi has 25 patents to its credit.

Both Knomo and Tumi have achieved their success through quality products and innovative designs and are well-established brands in the market.

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For more information on a [knomo](#), check out the info available online; these will help you learn to find the a [tumi](#)!

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